

# Global Eagle and Zinio Announce Agreement to Bring Digital Magazines to Aircraft Globally

## Zinio Adds 3,000+ Magazine Titles to GEE's Content Platform

LOS ANGELES, Sept. 30, 2015 (GLOBE NEWSWIRE) --[Global Eagle Entertainment Inc.](#) ("GEE") (Nasdaq:ENT), a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, and Zinio, a multichannel magazine content distributor, today announced a new agreement aimed at satisfying airline passengers' voracious appetite for inflight reading.

As part of the deal, Zinio is adding more than 3,000 global magazine titles in over 50 languages to the GEE catalog of over 7,000 digital books and newspapers. The content is available in tailored regional and route-specific lineups, based on passenger preferences and destinations, on airline seatback systems via GEE's AIRREAD service or on passenger smartphones and tablets through the GEE AIRTIME portal.

Global Eagle Entertainment Logo

Reading is a favorite inflight pastime among airline passengers.<sup>1</sup> The GEE-Zinio alliance makes carry-on reading materials a thing of the past, with easy access to digital reading content. Zinio's inflight entertainment licensing agreement adds the world's largest digital newsstand to the GEE content library and puts the most popular magazine titles, such as Cosmopolitan, Forbes, Esquire, Condé Nast Traveler and National Geographic at the fingertips of millions of airline passengers.

"Zinio is very proud to be partnering with Global Eagle Entertainment to bring an unmatched selection of digital magazines to airline passengers around the world," said Joan Solà, Zinio EVP Chief Global Markets. "Digital magazines, integrated with GEE's leading IFE services, will offer new and exciting opportunities, including access to a greater selection of the best content for passengers and new content distribution models for airlines and publishers."

"Global Eagle Entertainment delivers 500,000 content titles in 50 languages to more than 150 airlines worldwide every year, and the addition of Zinio's impressive digital magazine newsstand further positions GEE as the go-to inflight content provider to the airline and travel industry," noted Walé Adepoju, Chief Commercial Officer for Global Eagle Entertainment. "Inflight reading is increasingly a cornerstone of GEE's business and commitment to delivering the best airline passenger experience possible."

<sup>1</sup> – APEX Global Passenger Survey

## **About Zinio**

Zinio leads the digital magazine market in breadth of content and accessibility on any platform. Zinio's products include the world's largest online magazine newsstand and top-rated applications for iPad, iPhone, Android and Windows. The company has delivered more than 500 million digital magazine editions across 6,000 titles from 1,200 publishers in 33 languages. Zinio's attention to the customer experience has made it the preferred platform for digital reading. With a seamless interface and product offering, Zinio transforms magazines into digital editions that offer a compelling reading experience and innovative ways for readers to discover great content. Zinio has offices in New York, San Francisco, Barcelona, London, and Vietnam.

## **About Global Eagle Entertainment (GEE)**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: [www.geemedia.com](http://www.geemedia.com).

## **Forward-Looking Statements**

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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