September 8, 2015

Global Eagle Entertainment Hires 25-Year Aviation Industry Veteran Michael Douglass to Lead Global Sales

LOS ANGELES, Sept. 8, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, is delighted to announce that it has appointed Mike Douglass as Senior Vice-President of Global Sales.

Global Eagle Entertainment Logo

A twenty-five year aviation industry veteran, Douglass began his career at American Airlines holding positions in revenue management, finance and corporate development. He then transitioned to Sabre Airline Solutions, a leading provider of SaaS solutions to the aviation industry, where he held several senior level positions in finance, marketing, solutions management and sales/account management. During his tenure as the General Manager of the Americas, he led several record-breaking sales years that contributed to the dramatic growth in the region.

As the new SVP of Global Sales, Douglass will manage the worldwide sales organization for GEE. With his multiple decades of experience in the industry, Douglass has global relationships with nearly all of the 270+ airlines worldwide, providing a strong foundation to leverage GEE's integrated product offerings that include Connectivity Systems, Content Services, Digital Media Solutions and Operations Solutions. He will lead the consolidated sales and marketing efforts at GEE to offer a complete portfolio of products and services to GEE's mobility customers in aviation, maritime, and other away-from-home markets.

"Mike joins us at an exciting time when GEE is defining the future of Inflight Entertainment and Connectivity solutions for the commercial airline market," commented Walé Adepoju, Chief Commercial Officer at GEE. "Mike's remarkable background in the aviation industry and his sales leadership will help us pave the way to partner with more airlines for IFE&C in the global travel industry."

Mike earned a BSBA and an MBA in Finance from the University of Missouri at Columbia, where he has also served as a guest professor and currently enjoys mentoring current students.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle

Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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