

December 15, 2014



WestJet Selects Global Eagle Entertainment's Content Services for the Launch of Its New Wireless Inflight Entertainment System

LOS ANGELES, Dec. 15, 2014 (GLOBE NEWSWIRE) --[Global Eagle Entertainment](#) Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, today announced that it has been selected by WestJet to manage its inflight content services. WestJet Airlines is a Canadian low-cost carrier that provides scheduled and charter air service to 91 destinations in Canada, the United States, Europe, Mexico, Central America and the Caribbean.

WestJet is currently overhauling its existing [inflight entertainment](#) (IFE) system and replacing it with a wireless [IFE solution](#). Global Eagle Entertainment (GEE) will provide a broad array of content that can be accessed by passengers using their personal electronic devices or tablets rented from the airline. Through this long-term agreement, GEE will provide a selection of current movies and television, including a wide catalog of engaging and entertaining programs, beginning in Q1 2015.

Global Eagle Entertainment Logo

"We're delighted to enable the deployment of content for WestJet's [wireless IFE](#) program," commented Amir Samnani, SVP of Content Services at GEE. "This is a first for the airline as it has traditionally managed content services in-house. In this strategic relationship with WestJet, we are looking forward to supporting the airline with our extensive expertise in technical services and delivery of wireless content and solutions."

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of [inflight solutions](#). These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com.

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Source: Global Eagle Entertainment