

April 22, 2014



General Employment Enterprises, Inc. forms Advisory Committee, names Harry Newton Its First Member

NAPERVILLE, Ill., April 22, 2014 /PRNewswire/ -- General Employment Enterprises, Inc. (NYSE MKT: JOB) (the "Company" or "General Employment") today is pleased to announce that the Company has formed an Advisory Committee and named successful entrepreneur, investor, and financial blogger, Harry Newton, as its first member.

Andrew Norstrud, Chief Executive Officer of General Employment Enterprises, commented, "Given current plans for expansion and our estimated growth trajectory over the next several quarters, it was crucial to augment and diversify the expertise of our team. The new Advisory Committee will be comprised of individuals with acumen and know-how that range from general and specific business knowledge to specific industries, and/or operational skills which management believes to be critical to the success of the Company. Harry, our first member of the committee, will focus on marketing of General Employment's services to potential customers. The Company is currently reviewing additional candidates and expects to name more members to the Advisory Committee shortly."

Harry Newton is an entrepreneur who sold his publishing company in 1997 for north of \$130 million. Then he became an investor in, and occasionally chairman of companies he invested in. His expertise tends to be overall business strategy, marketing and technology integration. He writes a daily financial blog called – www.InSearchOfThePerfectInvestment.com. He is also the author of *Newton's Telecom Dictionary*, a best-selling work now in its 27th edition.

Newton founded and grew seven monthly magazines — **CallCenter**, **Computer Telephony**, **Imaging**, **LAN** (later changed to **NetworkMagazine**), **Teleconnect**, **Telecom Gear** and **Technology Investor**. He also founded and grew the immensely successful conventions/trade shows **Call Center Demo** and **Computer Telephony Conference and Exposition**, which, in its last year under his control, attracted 26,000 people. He published over 40 books on networking, imaging, telecommunications and computer telephony. In September 1997, Newton and his partner sold the publishing company to Miller Freeman (soon CMP and now part of United Business Media).

Newton was also a popular public speaker for the telecommunications, networking and technology industry and provided consulting services to many telecommunications companies, including some that were later sold (to companies including Intel) or successfully went IPO. Newton has an Economics undergraduate degree from Sydney University, Australia and an MBA from Harvard Business School. Mr. Newton is a referral from Wellfleet Partners, the Company's new consulting and advisory firm and is an investor in its recent financing.

More information on this release can be found on file with the Securities & Exchange Commission at www.sec.gov.

About General Employment

General Employment Enterprises, Inc. was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services.

Forward-Looking Statements

The statements made in this press release that are not historical facts are forward-looking statements. Such forward-looking statements often contain or are prefaced by words such as "will" and "expect." As a result of a number of factors, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading "Forward-Looking Statements" in the Company's annual report on Form 10-K for the fiscal year ended September 30, 2013, and in the Company's other filings with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE General Employment Enterprises, Inc.