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General Employment Turns To TempWorks Enterprise Staffing Software as the Preferred Platform for Continued Growth

OAKBROOK TERRACE, Ill., Nov. 14, 2013 /PRNewswire/ -- Whether you need a new team member or a new career path, companies and candidates have been turning to General Employment for staffing and recruiting solutions since its inception in 1893. And when the growing public company needed a robust staffing software solution to manage a full range of front and back office functions for their 22 offices, they turned to TempWorks Enterprise.

"After completing several acquisitions we needed to consolidate to a single platform, and following a lot of due diligence, we went with TempWorks Enterprise," said Andrew J. Norstrud, Chief Financial Officer, General Employment Enterprises. "Our software selection was not only based on the consolidation of our current operations, it also had to create the technology foundation for the future. Our strategic growth plan includes both internal expansion and the acquisition of several smaller companies. Our goal is to be among the top 50 staffing companies in the next three years."

For a growing company that offers flexible direct hire, contract, and contract-to-hire options in the Accounting, Engineering, IT fields, Skilled trades and Light Industrial, staffing software needed to be flexible, and scalable.

"We can address a staffing company's challenges with a one-click platform that is effective, efficient, and ready to grow," explains Casey Kraus, Vice President, Sales, TempWorks. "Enterprise simplifies the management of a complex business by providing the information most critical to your business on a real time basis. This single software platform provides a staffing company with both the front and back office to enable your company to concentrate on your own clients, customers and candidates."

When General Employment began searching for a new staffing software platform, they required a single software solution provider that could provide a fully integrated system that was intuitive, efficient and did not require an abnormal amount of training that could handle the entire business cycle, including recruiting, CRM, robust payroll, time reporting and social media management.

"Also, the use of Applicant Center and WebCenter provides add-on tools that should both reduce the amount of time and energy it takes an applicant to be placed at General Employment, as well as leads to increased communication with both employees and clients," states Kraus.

"Technology is a critical component of our business plan, and our foundation for future growth," Mr. Norstrud stated, "and TempWorks is central to our strategic plan."

About General Employment

General Employment Enterprises, Inc. (the "Company") was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services through the names of General Employment, Ashley Ellis, Triad and Omni-One.

Forward-Looking Statements

The statements made in this press release that are not historical facts are forward-looking statements. Such forward-looking statements often contain or are prefaced by words such as "will" and "expect." As a result of a number of factors, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading "Forward-Looking Statements" in the Company's annual report on Form 10-K for the fiscal year ended September 30, 2012, and in the Company's other filings with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE General Employment Enterprises, Inc.