

March 23, 2017



## USANA Subsidiary, BabyCare, Holds Grand Opening Of \$40 Million State-Of-The-Art Facility In China

SALT LAKE CITY, March 23, 2017 /PRNewswire/ -- Worldwide health and nutrition company, USANA Health Sciences, announces that its China subsidiary, BabyCare Ltd., held a grand opening for its new \$40 million state-of-the-art manufacturing facility on March 21, 2017. Located in Beijing, China, the new 350,000 square-foot facility will manufacture high-quality nutritional supplements for customers in Mainland China.



Government officials and representatives from China's General Administration of Sports Training Bureau—who BabyCare recently became the [official sponsor](#) of—showed their support and excitement by attending the celebration.

"It's an exciting time for BabyCare and our future in China," says Jim Brown, USANA president and chief operations officer. "BabyCare is well known for dedication to quality and safety, and you can see that dedication reflected throughout this new building. We are pleased we can provide quality products without compromise to customers through this state-of-the-art facility."

The new building, located in the Beijing Economic and Technological Development Area, is roughly the same size as the USANA Home Office in Salt Lake City, Utah. The new structure consists of five buildings and has the capacity to produce at least 1.2 billion tablets each year—the same capacity as the USANA Home Office.

"We are committed to customer growth in China," says Bob Kupfer, vice president of global operations. "And we have built a new facility that will provide us with the capacity to satisfy customer demand for the foreseeable future."

USANA is currently operating in 20 markets throughout the world, and China represents one of its most important growth opportunities moving forward. BabyCare has achieved solid sales and customer growth in China for several years and this growth is just one of the factors that led to the Company's determination to construct a new facility in China.

Although the factory is located outside of the U.S., it maintains the same level of quality standards as USANA's facility in the U.S. The factory was also built according to requirements from the Chinese government, the China Food and Drug Administration, and the GB standard—the national standard of China. A high-tech air system was also installed to filter the air pollution in Beijing.

#### **About BabyCare Ltd.**

BabyCare Ltd., is a subsidiary of USANA Health Sciences, Inc. It manufactures high-quality nutritional products in its CFDA-registered facility in Beijing, China. BabyCare's nutritional supplements encompass two brands: BabyCare® for mothers and infants, and USANA® for adults. BabyCare's products are from pure materials and are designed to meet the entire family's nutritional needs.

#### **About USANA**

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care and healthy food products in its [FDA-registered facility](#) in Salt Lake City. Learn more about USANA by visiting our web site <http://www.usana.com>, [AsktheScientists](#), or the official USANA blog <http://whatsupusana.com>.

Media Contact: Ashley Collins  
VP Marketing & Public Relations  
(801) 954-7629  
[media\(at\)us.usana\(dot\)com](mailto:media@us.usana.com)



To view the original version on PR Newswire, visit <http://www.prnewswire.com/news->

[releases/usana-subsiary-babycare-holds-grand-opening-of-40-million-state-of-the-art-facility-in-china-300428665.html](https://www.usana.com/press-releases/usana-subsiary-babycare-holds-grand-opening-of-40-million-state-of-the-art-facility-in-china-300428665.html)

SOURCE USANA Health Sciences