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USANA VPs Named to Forces Under 40 List

Direct Selling News Recognizes 2017 Recipients

SALT LAKE CITY, March 1, 2017 /PRNewswire/ -- USANA Health Sciences (NYSE: USNA) congratulates its Vice President of Communications Amy Haran and Vice President of Ethics and Market Expansion Dan Whitney on being named to this year's Forces Under 40 list by *Direct Selling News*, a highly respected direct sales trade publication. The award recognizes leaders who have worked their way up the corporate ladder and are shaping the future of the direct sales industry.



Both Haran and Whitney are featured in the [Direct Selling News March issue](#).

Having worked at USANA for more than 13 years, Haran has been instrumental to USANA's current success, leading a communications department that relays important corporate information to all 1,300 worldwide employees and 471,000 active Associates. Haran also works closely with all of USANA's 20 international markets to coordinate global initiatives and internal communications. Haran was recently promoted to vice president of communications.

"Amy is an extremely dedicated and passionate person and it's shown in her work ethic and strong dedication to the success of USANA," says Dan Macuga, USANA's chief communications officer. "We are so lucky to have someone with her skills and expertise leading our communications department. Her recent promotion shows our unwavering trust in her ability to lead this company to new heights."

Whitney has spent more than 14 years at USANA and has been integral in developing and structuring the company's compliance and market expansion departments. Whitney and his team have established an industry-leading global compliance program and have the important role of keeping the company in line with regulations and industry standards. Whitney is also USANA's DSA Code Responsibility Officer and is responsible for the Direct Selling Association's Code of Ethics Communications Initiative, which employs the highest ethical business standards for the direct selling industry.

"Dan is one of the best leaders I've had the pleasure of working with, but what impresses me most is the sincerity in which he cares for those who report to him," says Jim Bramble, USANA's chief legal officer. "Dan has been key in helping USANA stay in line with the DSA Code of Ethics and with the company's successful expansion into several international markets. Dan is an outstanding example of how to rise up the corporate ladder while simultaneously being a great mentor and leader."

About USANA

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care and healthy products in its [FDA-registered facility](#) in Salt Lake City. Learn more about USANA by visiting our website <http://www.usana.com> or the official USANA blog <http://whatsupusana.com>.

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