

April 14, 2016



Deluxe Announces Q1 2016 Earnings Release Information

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corporation (NYSE: DLX) will report 2016 first quarter financial results on Thursday, April 28, 2016 prior to market open. On the same day, management will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 1-330-863-3277 (access code 72299618). The audio and accompanying slides will be available via a simultaneous webcast on the investor relations website at www.deluxe.com/investor. For those unable to listen live, a telephone replay will be available after 2:00 p.m. ET and through midnight on May 5, 2016 by dialing 1-404-537-3406 (access code 72299618).

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. 4.5 million small business customers utilize Deluxe's service and product solutions, including website development and hosting, email marketing, social media, search engine optimization and logo design, in addition to our industry-leading checks and forms offerings. Deluxe serves approximately 5,100 financial institutions with a diverse portfolio of financial technology solutions that enable them to grow revenue and manage their customers' throughout their lifecycle, including our best-in-class check program solutions. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

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Deluxe Corporation

Edward A. Merritt, 651-787-1068

Treasurer and Vice President of Investor Relations

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