

March 21, 2014



Company Profile for Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Over four and a half million small business customers access Deluxe's wide range of products and services including customized checks and forms, as well as web-site development and hosting, search engine marketing and logo design. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Company:	Deluxe Corporation
Headquarters Address:	3680 Victoria Street North Shoreview, MN 55126
Main Telephone:	651-483-7111
Website:	www.deluxe.com
Ticker:	DLX(NYSE)
Type of Organization:	Public
Industry:	Business Services
Key Executives:	CEO: Lee Schram
Investor Relations	
Contact:	Edward Merritt
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Brand and Communications	
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Source: Deluxe Corporation