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Deluxe to Present at Upcoming D.A. Davidson Conference

ST. PAUL, Minn., May 9, 2011 /PRNewswire/ -- Deluxe Corporation (NYSE: DLX) announced that Terry Peterson, Chief Financial Officer, Senior Vice President and Jeff Johnson, Treasurer and Vice President Investor Relations will be presenting at the D.A. Davidson 13th Annual Financial Services Conference in Seattle on May 11th.

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of life-cycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small businesses grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

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