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LogoMojo Helps Small Businesses Showcase Their Brand Identity Online and on the Go

Affordable branded profiles and wallpapers allow small businesses to create digital identities on the newest social and mobile media platforms

ST. PAUL, Minn., Nov. 2, 2010 /PRNewswire/ -- LogoMojo, a Deluxe Corporation (NYSE: DLX) company, today announced the launch of three new services to help small businesses improve their branding efforts in social media and mobile marketing. Customized profile pages and wallpapers allow small businesses to affordably extend their brand presence to smartphones and today's most popular social media platforms: Facebook and the newly reengineered Twitter.

"More and more online customers are turning to social media to learn about products and services. It's critical that small businesses can be easily recognized in the social media space, setting them apart from their competition," said Cono Fusco, creative director at LogoMojo. "As one of the leading providers of custom logo design, LogoMojo is pleased to offer these new design services to our customers. And the timing couldn't be better as our profile designs are compatible with the new Twitter specifications."

The new social and mobile design offering from LogoMojo, an online logo design company, include:

- Twitter Background & Profile Image: Three custom profile image concepts to choose from and two custom Twitter background concepts, designed to be compatible with new Twitter.
- iPhone & Blackberry Logo Wallpaper: Three custom smartphone background concepts to choose from that turn your logo into a branded wallpaper for iPhone® and Blackberry® users, plus easy, step-by-step instructions on how to add your background wallpaper design to your smartphone.
- Facebook & Twitter Profile Image: Three custom profile image concepts for customers to choose from based on an existing logo design.

For more information about the new social media and mobile graphic design packages from LogoMojo, visit www.logomojo.com.

About LogoMojo

LogoMojo by Deluxe is an online logo design company that has been helping businesses create their unique brand image since 1992. LogoMojo designers are experienced professionals that have created over 45,000 custom logos for clients from all over the world and in all industries.

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions.

Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of lifecycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small businesses grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories and other services directly to consumers. For more information about Deluxe, visit www.deluxe.com.

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