

January 6, 2010



Deluxe Announces Earnings Release Date and Conference Call Information

- Fourth Quarter and Full-Year Financial Results and Conference Call

- CJS Securities 10th Annual 'New Ideas for the New Year' Conference

ST. PAUL, Minn., Jan. 6 /PRNewswire-FirstCall/ -- Deluxe Corporation (NYSE: DLX) announced that it will report its 2009 fourth quarter and full-year financial results on Thursday, January 28, 2010 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 866-761-0748 (access code 73142795) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at <http://www.deluxe.com> under News and Investor Relations tab. For those unable to attend live, a telephone replay will be available after 2:00 p.m. ET and through midnight on February 11th by dialing 1-888-286-8010 (access code 10080199), and the presentation will be archived on the Company's web site.

The Company also announced that Lee Schram, Chief Executive Officer, Terry Peterson, Chief Financial Officer and Jeff Johnson, Treasurer and Vice President Investor Relations will present at the CJS Securities 10th Annual "New Ideas for the New Year" Conference in New York City on January 14th.

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of life-cycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small business grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

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