

March 19, 2025



Salem Media Announces Charlie Kirk Moving into Dennis Prager Slot

Prager Returning in June for the 3rd Hour

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group, Inc.](https://www.businesswire.com/news/home/20250317049632/en/) (OTCQX: SALM) announced today that Salem Radio Network host Charlie Kirk has agreed to move onto the Dennis Prager affiliate stations, effective Monday, March 31st. Charlie Kirk has been doing his show in the same Noon to 3pm ET daypart as Dennis Prager since October of 2020. Today Charlie is on 195 radio stations, with 500 total affiliates across the country. Since both Charlie and Dennis have aired live in the Noon to 3pm ET daypart, it will be an easy transition for most stations. Dennis suffered a debilitating injury last November when he fell in his home and suffered a spinal cord injury.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20250317049632/en/>

Charlie Kirk

Dennis is going through extensive rehabilitation because of the injury, and Salem wishes him a complete and full

recovery. With that in mind, Dennis and Salem have agreed on his return for one hour a day, airing 2-3pm ET, starting Tuesday, June 3rd.

"Dennis may have some physical limitations at the moment, but his wit, wisdom, insights and passion are as strong and as clear as ever and we are delighted at his spirit and resolve to return to his audience," said Salem Senior VP of Spoken Word, Phil Boyce. "We want Dennis to remain a part of the Salem family and want his millions of loyal fans to continue to hear his voice. Affiliates of Charlie will continue to get the Kirk show with no interruption, and affiliates of Dennis will soon get Charlie Kirk as a strong and able replacement."

From now until June 3rd, Salem will continue to use Jack Posobiec as the substitute host in the third hour for Charlie Kirk and Dennis Prager affiliates. Posobiec is a podcast sensation, with over 3.1 million followers on X. Dennis will take over that hour and return to his seat as a national radio talk show host. He will continue with his insight and wisdom on the day's top issues, as well as his passion for "The Happiness Hour" and "The Male Female Hour."

Dennis joined the Salem Radio Network 25 years ago, after launching his radio show on KABC in Los Angeles. He has authored over 10 books, including his current series "The Rational Bible" explaining the first 5 books of the Bible. He and his producer Allen Estrin founded PragerU in 2009, which today records over one billion downloads per year, teaching our young people what is not taught in most schools.

Salem hosts Dennis' subscription site PragerTopia, where all of his archived materials can be found. As Dennis continues his recovery, Salem will continue to maintain this site and use

it to host new unique material as Dennis is able to create it.

Charlie Kirk has over 26 million social media followers and is well known for creating his youth based non-profit, "Turning Point USA." He started the organization when he was 18, in his parents' garage in a suburb of Chicago. Today, TPUSA has 2 million members, with presence on over 4,000 college and high school campuses. He is credited with a massive get out the vote effort that helped Donald Trump win a second term in the White House. His podcast, "The Charlie Kirk Show," is one of the top-rated conservative podcasts in the USA. While his podcast and national radio show are enjoyed by listeners of all ages, according to TikTok, Charlie is the most trusted voice for voters under 30, and his account was the third most engaged handle behind only Donald Trump, the Trump campaign, and ahead of Kamala Harris.

In January of 2025 the New York Times gave credit to Charlie for helping Trump win the presidency, referring to him as "the youth whisperer of the American right." Salem will continue to syndicate Charlie's radio show, as well as Charlie's podcast, on the Salem Podcast Network. His show will continue to be seen on Salem News Channel, 1pm to 3pm ET weekdays, as well as 8pm ET in primetime.

About Salem Media Group, Inc.:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners, readers and viewers numbering in the millions nationally. With its unique content focus, Salem provides compelling audio and video programming, text content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmaedia.com.

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