

January 18, 2023



Salem Media Group Announces Promotion of Dan Nelson

IRVING, Texas--(BUSINESS WIRE)-- [Salem Media Group, Inc.](https://www.salemmedia.com) (NASDAQ: SALM) announced today that it has promoted Dan Nelson to Vice President, Salem Events and Marketing. Nelson joined Salem in December of 2001 as Promotions Director of its Chicago cluster. He was appointed National Promotions director at the launch of the National Promotions Department in 2013 and in 2018 his department was re-branded to Salem Events and Marketing and Nelson became Director, Salem Events and Marketing.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20230116005571/en/>

Dan Nelson, Vice President, Salem Events and Marketing,
Salem Media Group, Inc. (Photo: Business Wire)

Salem Media Chief Executive Officer
Dave Santrella commented, "Dan and
I have worked together since my
earliest days at Salem. He always

impressed me as one of those people that can take an idea and bring it to life. To this day, I can give Danny just the seed of an idea and the next thing you know he has a full-blown working model. I am thrilled to see Danny get this well-deserved promotion."

Salem Media's President of Broadcast Media, Allen Power, commented, "Dan has consistently set a high standard for everything he has undertaken. His talents are many including creativity, attention to detail, excellence in follow-through, and giftedness in visual marketing and production. Perhaps, his greatest strength is his ability to work with leaders at literally every level of our company to advance Salem's brand and image. He does all of this with passion, humility, and a great sense of humor. If you look up the definition of "go-to" person, it's highly likely you'll see Dan's smiling face."

In his new role Nelson will focus on expanding both Salem Media's brand image and revenue generation in the area of special events and travel experiences.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com, [Facebook](https://www.facebook.com/salemmedia) and [Twitter](https://twitter.com/salemmedia).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20230116005571/en/>

Evan D. Masyr
Executive Vice President and Chief Financial Officer
(805) 384-4512
evan@salemmedia.com

Source: Salem Media Group, Inc.