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Godvine.com Joins Salem Web Network

Acquisition Makes Salem the Largest Online Christian Network

RICHMOND, VA -- (Marketwire) -- 10/02/12 -- [Salem Web Network](#), the online division of [Salem Communications Corporation](#) (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content, announced the acquisition of the fast growing Christian website, [Godvine.com](#).

[Godvine.com](#) is the leading source for Christian and family-friendly videos, reaching approximately 3.5 million visitors and nearly 30 million page views per month. Embracing social media platforms, [Godvine.com](#) is complemented by a significant exposure on Facebook with over 2.8 million Facebook fans.

The addition of [Godvine.com](#) will make Salem Web Network the largest online destination for Christian content with an average of 5.8 million unique visits per month.

"The acquisition of Godvine immediately delivers a substantial new audience to Salem. We've watched it become one of the most widely visited Christian websites and we are thrilled to put our expertise and knowledge behind this rapidly growing website and take it to the next level," said Rick Killingsworth, Executive Vice President at Salem Web Network.

David Evans, President of New Business Development, Interactive and Publishing at Salem Communications added, "Over the past two years [Godvine.com](#) has experienced phenomenal social media growth. With this acquisition Salem now has a great opportunity to really begin to take advantage of social media for sharing inspiration and the Gospel of Christ."

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 98 radio stations in 38 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,300 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and

streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](http://Jesus.org) at Jesus.org, Christian living focused Crosswalk.com®, online Bible at BibleStudyTools.com, Christian videos at GodTube.com, a leading website providing church media at WorshipHouseMedia.com and Christian radio ministries online at OnePlace.com. Additionally Salem owns conservative news leader Townhall.com® and conservative political blog HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of self publishing services targeting the Christian audience.

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Source: Salem Communications Corporation