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Salem Communications Announces Two New General Managers

CAMARILLO, CA -- (MARKET WIRE) -- 02/08/10 -- Salem Communications (NASDAQ: SALM) today announced the appointment of two new general managers. Jeff Reisman has been named General Manager for its Chicago cluster, AM 1160 WYLL and AM 560 WIND. For the past 5 years Jeff has served as General Sales Manager of WIND and in November of 2008 was promoted to Director of Sales for the Chicago cluster.

Prior to Salem, Mr. Reisman was an Account Executive at WBBM in Chicago and in 2002 became local sales manager at WNND. Jeff succeeds David Santrella, who was recently promoted to President of the radio division of Salem.

Regarding Mr. Reisman's promotion, Salem Senior Vice President, Allen Power, said, "Jeff has shown incredible leadership skills, mastering both the human dynamics and business acumen that provides for a successful environment."

Jeff, his wife Donna, and their three children reside in Chicago's north shore area.

Additionally, Salem also announced the appointment of Andrew Adams as General Manager for its Seattle group of radio stations (KGNW, KKMO, KKOL, KLFE, KNTS). Andrew has over 20 years of experience in the radio industry in Texas and California, most recently as Senior Vice President with Mapleton Communications, supervising the Central Valley region. While with Mapleton Mr. Adams cluster of stations were named "Radio Cluster of the Year, 2006."

Salem is excited to bring Mr. Adams' talents to Seattle where he will provide leadership, training, direction and motivation at a crucial time in our industry.

When asked about this opportunity, Andrew Adams stated, "Salem Communications is an outstanding radio broadcasting company. I am delighted to be a part of the Salem family and am looking forward to taking the Salem group of radio stations in Seattle to their next level of success."

Michael Reichert, Vice President, Western Region, quoted, "Andrew has the perfect mix of skills and radio experience that we need in Seattle. He will provide us professional leadership and exceptional sales superiority to our Seattle group of radio stations."

Salem Communications (NASDAQ: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network®, which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Media RepresentativesSM, a national radio advertising sales force; Salem Web NetworkSM, an Internet provider of Christian content and online streaming; and Salem PublishingSM, a publisher of Christian-themed

magazines. Upon the close of all announced transactions, the company will own 94 radio stations, including 58 stations in 22 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.