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Miami Herald's Salguero to Headline 'Dolphins Insider' Daily on 1360AM-WKAT

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MIAMI

NASDAQ:

SALM

MIAMI--([BUSINESS WIRE](#))--July 12, 2006--NewsTalk 1360AM-WKAT, a Salem Communications station serving the Miami/Ft. Lauderdale metro, unveils the much anticipated 'The Dolphins Insider' on Monday, July 24th. Featuring Miami Herald Dolphins beat writer Armando Salguero, the power-packed 60-minute show will air daily from 6 to 7 P.M. Salguero will be joined by sports broadcast veteran and WKAT general manager Tony Calatayud. Fans outside the metro can access the show online at www.1360wkate.com.

'The Dolphins Insider' will provide daily insights and breaking news straight from Dolphins camp showcasing one of the country's top football writers and packed with up to the moment reports on Nick Saban's new look Dolphins. There will be features and interviews with Dolphins players and segments for fans to call and interact with the hosts. The 'Insider' will also take to the road for Live! broadcasts including every Tuesday night from Hooligan's in south Miami.

"We truly believe the Dolphins Insider will be the program of record for Miami Dolphins news throughout the South Florida area," said WKAT GM Tony Calatayud. "I cannot think of a person that knows more Dolphins football in and out of the locker room than Armando. Plus, we are going to have a lot of elements which will make it as entertaining as it is informative."

NewsTalk 1360AM-WKAT features impacting daily programming including nationally known talk show hosts such as Bill Bennett, Hugh Hewitt, Laura Ingraham, Michael Medved and the financial program "The Money Hour at Noon" featuring Steve James. WKAT also is the flagship station to all FIU Sports, and it is the local radio link to www.Townhall.com, the first site to combine talk radio and the Internet to create a new medium that is content driven and highly interactive.

News Talk 1360AM-WKAT is owned and operated by Salem Communications Corporation (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem Communications owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 103 radio stations, including 66 stations in 24

of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

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