

January 18, 2019



Curaleaf Has Joined The New Jersey Business & Industry Association

Becomes first cannabis company to join the organization

BELLMAWR, NEW JERSEY — January 18, 2019 — [Curaleaf Holdings, Inc.](#) (CSE: CURA) / OTCBB: CURLF), a leading vertically integrated cannabis operator, is the first cannabis company to join the [New Jersey Business & Industry Association](#) (NJBIA), the nation's largest state employer association. With over 20,000 members, the NJBIA provides information, services and advocacy to its member companies to build a more prosperous New Jersey.

Curaleaf has operated in compliance with the NJ Department of Health MMP since 2015 and remains committed to being a responsible industry leader that leverages its extensive research and development capabilities to distribute medicinal cannabis products in multiple formats with the highest standard for safety, effectiveness, consistent quality and customer care for all qualified residents of New Jersey.

Curaleaf will continue to act as a subject matter expert and resource for all the NJBIA members and other business associations in the state.

“The NJBIA is a respected organization committed to economic growth in New Jersey,” said Curaleaf New Jersey President, George Schidlovsky. “We look forward to building this partnership and receiving NJBIA’s benefits through our membership.”

NJBIA is the leading voice for small business in the state, advocating at the Statehouse every day to better advance the competitive excellence and financial success of its members. In addition to its strong advocacy in Trenton, NJBIA also offers its members a full portfolio of money-savings benefits, including a Health Benefits Solutions Program and legal hotlines, as well as a slate of great events where connections can be made. Its members employ more than one million people in the state

George Schidlovsky will also speak at NJBIA’s January 23 event – The Cannabis Economy: Are You Ready? His panel will focus on starting a cannabis business in the state. Tickets are available [here](#).

About Curaleaf Holdings, Inc.

Curaleaf Holdings, Inc. (CSE: CURA) / OTCBB: CURLF) is the parent of Curaleaf, Inc., a leading vertically integrated cannabis operator in the United States. Headquartered in Wakefield, Massachusetts, Curaleaf has a presence in 13 states. Curaleaf operates 42

dispensaries, 12 cultivation sites and 10 processing sites with a focus on highly populated, limited license states, including Florida, Massachusetts, New Jersey and New York. Curaleaf leverages its extensive research and development capabilities to distribute premium cannabis products in multiple formats with the highest standard for safety, effectiveness, consistent quality and customer care. Curaleaf is committed to being the industry's leading resource in education and advancement through research and advocacy.