

April 6, 2007



Crown Crafts Promotes Christensen to VP

GONZALES, La., April 6, 2007 (PRIME NEWSWIRE) -- Crown Crafts Infant Products, Inc. ("the Company"), a wholly-owned subsidiary of Crown Crafts, Inc. (Nasdaq:CRWS), is pleased to announce the promotion of Susan Christensen to Vice President of Sales. She has been with the Company for 17 years and served as the National Sales Manager of the Company prior to her promotion. She will continue to report to Nanci Freeman, President and Chief Executive Officer of the Company.

"During her tenure with the Company, Susan has demonstrated that she has the ability to handle additional responsibilities and we are pleased to offer her this opportunity," stated Ms. Freeman.

Crown Crafts Infant Products is a Crown Crafts, Inc. company. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections, as well as exclusive private label programs for certain of its customers.

CONTACT: Crown Crafts, Inc.
Olivia Elliott, Secretary -- Treasurer
(225) 647-9124