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Optimum Surpasses 700,000 Mobile Lines

Continued Mobile Growth Reflects Strong Customer Demand for Affordability as Company Expands Savings on Bundled Services

NEW YORK--(BUSINESS WIRE)-- Optimum Communications, Inc. (NYSE: OPTU), a leading provider of fiber internet, mobile, and TV services, today announces it has surpassed 700,000 mobile lines, marking a significant milestone in the company's continued growth and momentum in the mobile market. The achievement underscores Optimum's focus on delivering simple, flexible, and affordable connectivity solutions at a time when consumers are facing rising costs across nearly every aspect of daily life.

According to a recent national survey conducted on behalf of Optimum¹, 79% of consumers have reduced spending in the past two months, with 30% reducing spending on either TV, Mobile, or Internet services. As households continue to look for smarter ways to manage essential expenses, affordability has become an increasingly important driver of connectivity choices.

"Surpassing 700,000 mobile lines is a reflection of the strong progress we are making as we continue to transform our business and strengthen the products and services we deliver for our customers," said Michael Parker, President of Consumer Services at Optimum. "As connectivity becomes more essential than ever, customers are increasingly looking for value and reliability across their mobile and broadband services. At Optimum, we remain focused on building on this momentum by delivering straightforward, cost-effective solutions that deepen customer relationships and support our long-term growth."

Optimum Offers the Best Deal on Internet and Mobile Anywhere

Optimum's mobile growth is a key part of the company's broader strategy to enhance connectivity, increase customer value, and strengthen its overall business performance. Optimum Mobile delivers dependable nationwide 5G coverage on America's largest network, with simple pricing and no surprises.

Optimum currently offers the best deal on internet and mobile, anywhere, starting at just \$60 per month for both². Recently, the company introduced expanded savings on bundled services, enabling qualifying customers to save up to \$20 per month when bundling Optimum Internet and a Mobile Unlimited plan – making it easier than ever to get exceptional value.

Additionally, for a limited time, qualifying customers who bundle Optimum's Entertainment TV tier with Internet or Internet and Mobile can receive added video savings as well. Available on Optimum Stream, Entertainment TV provides a high-quality internet-delivered TV viewing experience with access to over 70+ top rated entertainment and lifestyle channels with 20 network apps included, plus exclusive local news content from Optimum's News 12 service. By bundling with Optimum, qualifying customers can unlock savings

across their connectivity services while enjoying a robust, budget-friendly entertainment experience.

For more information on Optimum Mobile including plans, device pricing, and availability, visit Optimum.com/Mobile20.

¹ *Data cited in this piece is taken from a survey with respondents sourced from a third party on behalf of Optimum in April 2026. Over 1,000 U.S. adult internet/mobile service decision-makers were surveyed.*

² *Based on the comparison of entry-level Internet speeds and Unlimited Mobile plans of competitors in Optimum's serviceable footprint as of 4.1.26.*

About Optimum Communications, Inc.

Optimum Communications, Inc. (NYSE: OPTU) is one of the largest broadband communications providers in the United States, delivering high-speed internet, video, mobile, and voice services to approximately 4.3 million residential and business customers across 21 states. As a brand built for the future, Optimum is committed to reimagining connectivity and delivering exceptional experiences through next-generation technology and customer-first innovation. The Company also operates Optimum Media, an advanced advertising and data solutions business that enables local, regional, and national brands to reach audiences across screens with precision and scale. Additionally, News 12 — its award-winning hyperlocal news network — provides trusted, community-focused journalism across the tri-state area and beyond.

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Media Contact

Press@Optimum.com

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