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Altice USA to Become The Shed's Exclusive Connectivity Partner, Advancing The Shed's Mission to Connect Audiences to Art, Entertainment, and Ideas

NEW YORK--(BUSINESS WIRE)-- Altice USA (NYSE:ATUS), one of the largest broadband communications and video services operators in the U.S., and The Shed, the much-anticipated new arts center opening in Manhattan's west side next spring, today announce a long-term, multi-year \$25 million partnership. Altice USA will be The Shed's exclusive connectivity provider, supplying the new nonprofit organization with a state-of-the-art fiber network and infrastructure to connect people to new cultural experiences and support these experiences through technology. Additionally, Altice USA will provide audiences, artists and staff with access to superior WiFi service.

Altice USA CEO Dexter Goei has joined The Shed's Board of Directors to provide expertise in helping the organization fulfill its mission to commission original works of art, across all disciplines, and play an energizing and creative role in the civic life of New York City.

"Connecting audiences in inspiring and memorable ways is core to The Shed's mission and a guiding principle that we share with Altice USA," said Dan Doctoroff, Chairman and President of The Shed's Board of Directors. "Technology moves at an increasingly rapid pace. The deep infrastructure and configuration Altice USA is providing The Shed on this unprecedented scale is essential to our long-term viability as an accessible and adaptable arts center with global reach."

"Altice USA and The Shed share a critical focus to help connect people with experiences that make a lasting impact in their lives," said Dexter Goei, CEO of Altice USA. "As a company whose mission centers on innovation and providing meaningful connections, we are thrilled to partner with The Shed and enable audiences to experience art and culture through a hyper-connected environment that is powered by our state-of-the-art fiber network and advanced technology. We look forward to collaborating with The Shed as it becomes a true cultural centerpiece that inspires creative and intellectual curiosity."

"We have found in Altice USA and Dexter like-minded partners who believe in The Shed's vision of all art for all audiences," said Alex Poots, Artistic Director and CEO of The Shed. "As a founding sponsor, Altice USA's significant support will ensure that we succeed in our mission to push the boundaries of civic engagement and minimize barriers to entry."

The Shed's remarkable building is a 200,000-square-foot transformable, movable structure designed by Diller Scofidio + Renfro, Lead Architect, and Rockwell Group, Collaborating Architect to respond flexibly to artists' most ambitious visions and support unique audience experiences.

The Shed's multiple world-class spaces can adapt to accommodate a variety of art forms and audiences. These spaces include two expansive, column-free galleries for exhibitions; a 500-seat black-box theater that can be subdivided; a skylit event space; and a creative lab for artists to develop new work. The hallmark of The Shed is its telescoping outer "shell," which can be deployed over the adjoining plaza to create a 17,000-sq.-ft. light-, sound-, and temperature-controlled multi-use hall named The McCourt that can accommodate large-scale performances, installations, and events.

About Altice USA

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content, and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

About The Shed

Opening in spring 2019 where the High Line meets Hudson Yards on Manhattan's west side, The Shed commissions original works of art, across all disciplines, for all audiences. From hip hop to classical music, painting and sculpture to literature, film to theater and dance, The Shed will bring together leading and emerging artists and thinkers from all disciplines under one roof. The building—a remarkable movable structure designed by Diller Scofidio + Renfro, Lead Architect, and Rockwell Group, Collaborating Architect—physically transforms to support artists' most ambitious ideas. Committed to nurturing artistic invention and bringing creative experiences to the broadest possible audiences, The Shed, led by Artistic Director and CEO Alex Poots, is a 21st-century space of and for New York City. For more information, visit The Shed's [website](#).

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