Advanced Human Imaging.

Investor Presentation • ASX: AHI • Aug 2021

Advanced Human Imaging.

+ Fitness + mHealth + Life & Health Insurance + Apparel

2021-08-26 09:33

Corporate Overview.

Capital Structure

All values as at 20/08/2021	
Ticker	ASX:AHI
Share Price (AUD)	$1.29
Current Shares On Issue (undiluted)	136.92m
Capitalisation	$176.63m
Convertible Note	$2.10m
Enterprise Valuation	$177.86m
Cash at Bank (at 30/06/21)	$2.29m

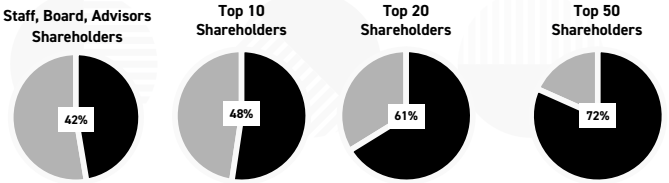
Approx. Monthly Burn (operating activities)	
– Average Burn During Previous Quarter (June '21 QTR)	$398K*

** Adjusted for one-off items related to the NASDAQ IPO*

Performance Rights and Options	
– Options	7.56m
– Performance Rights	20.15m
Fully Diluted Shares	164.63m

Share Price Performance (AUD)

Share Holder Breakdown



SOLUTION

CompleteScan: Edge AI Technology.

Smartphone based human scanning technology, unlocking a diverse range of data-driven applications.

+ Fitness + mHealth + Life & Health Insurance + Apparel

BodyScan

Body circumference, body composition, health indicators, health risks.

FaceScan

Unlock vital signs, health indicators, health risks.

DermaScan

Skin disease detection for over 500 skin conditions.

COMING SOON

MKScan

AI-Powered Musculoskeletal Optimization Platform.

POTENTIAL ACQUISITION

HemaScan

Blood biomarker assisted chronic disease assessment & monitoring.

COMING SOON

SCAN ME

Platforms

Issued Patents

Advanced Human Imaging.

COMPLETESCAN

BodyScan.

A pioneering body scan technology by AHI. It combines proprietary deep learning models and state of the art image processing techniques that return body circumference, body composition, multiple health risks, and indicators.

+ Fitness + mHealth + Life & Health Insurance + Apparel

High Performance

+ **Hardware accelerated,** proprietary code runs on the device, delivering a near realtime capture process
+ **Machine Learning** models are synchronized remotely to reduce app size
+ **Human joint mapping** ensures accuracy and repeatability

PLATFORMS

BODYSCAN IN UNDER 60s

ACCURACY AND REPEATABILITY [2]

+ Compared to ISAK standard baseline measurements.

98% CHEST	97% WAIST	98% HIPS
97% THIGHS	98% REPEATABILITY	

Circumference

Chest · Waist · Hips · Thighs · + 3D Model

Composition

Body Fat %

Risk Indicators

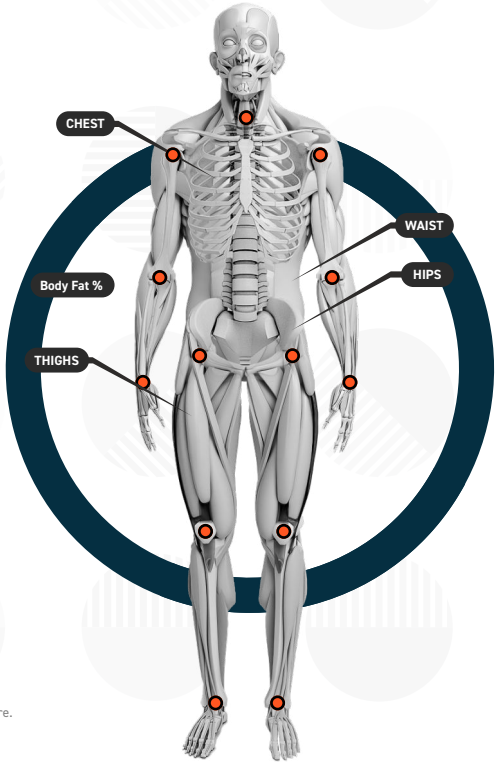
Waist-Hip Ratio · Waist-Height Ratio · Waist Circumference

Health Risks

Obesity · Central Obesity · Type 2 Diabetes · Metabolic Syndrome [1]

Validation

Weight Inference



How it Works

Guide · Front and Side Picture · Results

Specialized Data

Working with partners' specialized needs to extend our data offering.

APPAREL

Auto-Size · Auto-Fit · Inseam · Custom-Fit · Virtual Try-on · ...

FITNESS

Biceps · Calves · Shoulders · 3D Enhancements · ...

1 Metabolic Syndrome is available by combining a Face Scan and BodyScan data, or supplying Blood Pressure.
2 Both accuracy and repeatability have been validated by Professor Timothy Ackland, Professor of Applied. Anatomy and Biomechanics, The University of Western Australia – ASX Announcement 18/10/2018.
3D Artwork by Aleksandrs K

Advanced Human Imaging.

Typical Scan Setup
Phone placed at hips height
Evenly lit room
Uncluttered background
SCAN ME

COMPLETESCAN

FaceScan.

Transdermal Optical Imaging techniques pave the way to a non-intrusive and easy-to-use method for measuring vital signs, and risks associated with Chronic Disease.

+ Fitness + mHealth + Life & Health Insurance

Vital Signs, Unlocked

- Advanced facial tracking locks onto key regions of interest
- Transdermal Optical Imaging (TOI) is used to extract facial blood flow information from beneath the skin
- Advanced signal processing and deep learning models measure vital signs and predict physiological and psychological effects

Accuracy & Validation [1]

99% HEART RATE	95% BLOOD PRESSURE SYSTOLIC	95% BLOOD PRESSURE DIASTOLIC
95% PULSE PRESSURE	99% REPEATABILITY	

Platforms

30s SCAN DURATION

Vital Signs

Blood Pressure · Heart Rate · Respiratory Rate

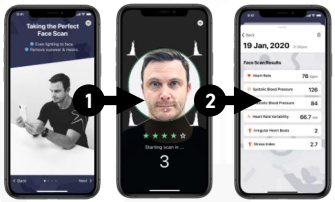
Health Indicators

Stress · Irregular Heart Beats · Heart Rate Variability · Cardiac Workload

Health Risks

Cardiovascular Disease · Stroke · Heart Attack · Metabolic Syndrome [2]

How It Works



Guide · Face Scan · Results

1 Reference Device: Biopac Systems, ECG, 3-leads. Biopac respiration module with pneumatic belt. Biopac with continuous BP module, and Nurse using Auscultation Method. Framingham Study for risk prediction.

2 Metabolic Syndrome is available by combining a Face Scan and BodyScan data, or supplying Blood Pressure.

3D Artwork by Hossam Ahmed

COMPLETESCAN

DermaScan.

The intelligent, instant dermatological scanner with superhuman diagnostic capabilities, capable of screening for over 500 skin conditions.

+ Fitness + mHealth + Life & Health Insurance

Instant. Accurate. Affordable.

- Self-training AI that improves with every scan.
- DermaScan can detect 588 skin conditions in 133 categories, from the common to the complex.
- Save time and increase patient throughput.
- Instant second opinion leads to better outcomes.
- Reduce malpractice risk.
- Attach a dermatoscope for enhanced accuracy.
- Over 160,000 users. Used over 500,000 times, with 12% of the userbase being clinicians.

Clinical Validation [1]

87%	54%	73%	95%
ACCURACY	PRECISION	SENSITIVITY	SPECIFICITY

Platforms

Standards

Common Conditions

Acne vulgaris | Contact dermatitis | Insect bites | Paronychia | Impetigo | Vitiligo | Cellulitis | Common warts | Lichen planus | Psoriasis | Ulcers | Tinea corporis | Atopic eczema | Shingles | Scabies | Tinea pedis | Melanocytic nevus | Basal cell carcinoma | Non-scarring alopecia | Cicatricial alopecia | +568 more

How It Works

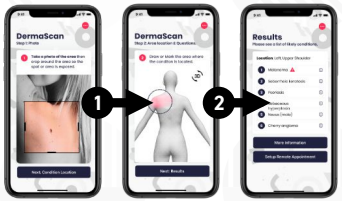


Photo | Location and Questions | Results

1."Triage vs. USA Board-Certified Physicians", Company Overview September 2020

2.MyFiziq Signs Binding Term Sheet with Triage Technologies to Integrate the Triage Technology into the CompleteScan SaaS Offering. Refer to ASX announcement 3/12/2020.

Advanced Human Imaging.

COMPLETESCAN POTENTIAL ACQUISITION

MKScan.

Empowering athletes to independently perform functional movement assessments; Instantly obtaining objective feedback with: Mobility, Stability, Strength, and Movement Control scores.

+ Fitness + mHealth + Life & Health Insurance

Highlights

+ **Time Saving – Instant set-up,** 8-minute pro assessment and real-time feedback. Save precious time for staff and athletes alike.
+ **Objective Measurements -** Automated screening process ensures consistent scores, eliminating the need for any expertise or prior knowledge.
+ **Comprehensive Coverage -** Offers the widest range of automated evidence-based functional movement tests.
+ **Comparative Scores -** Athlete scores are calculated in relation to same level norms, maximizing the accuracy level of the results.
+ **Portability** - Perform automated movement assessments anytime, anywhere.
+ **Large-Scale Assessments** - proven to assess hundreds of subjects in just a few hours, the ultimate solution for colleges, youth academies and tactical forces.

Validation

Validated by world-leading academic institutions.

The University of North Carolina

The University of Connecticut

Military Academy at West Point

COMPLETESCAN COMING SOON

HemaScan.

The low-cost and accessible point of care blood diagnostics and monitoring solution.

+ Fitness + mHealth + Life & Health Insurance

Highlights

+ The patented Aina device provides rapid, accurate readouts of key blood chemistry elements in several chronic disease categories: **Cardiovascular**, **Renal**, and **Metabolic** (CVRM).
+ Low-cost, point-of-care (POC) blood diagnostics that is accessible and affordable.
+ Real-time, **lab-quality** results within minutes.
+ Simple to Use.
+ Seamless Connectivity.

Aina Device

The Aina tests include:

+ **Diabetes** - HbA1c and glucose.
+ **Heart disease**: Total cholesterol, triglycerides, total HDL cholesterol, NT-pro-BNP, and Potassium.
+ **Kidney disease**: Serum Creatinine and hemoglobin.

Clinical Validation

HbA1c	Glucose	Hemoglobin
97.6% samples within 10% bias	96.5% samples within 15% bias	94.4% samples within 10% bias

Total Cholesterol	HDL Cholesterol	Triglycerides
100% samples within 15% bias	100% samples within 15 mg/dL bias	97.6% samples within 15% bias

Compliance

Advanced Human Imaging.

Accessible Healthcare through early intervention with actionable data.

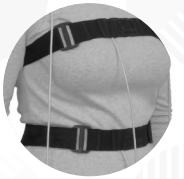
Trip to Doctor, Specialist

Doctors, Nurses

Pathology

ECG Machine

Blood Pressure Monitor



Respiration Belt Sensor

ISAK Accredited Professional

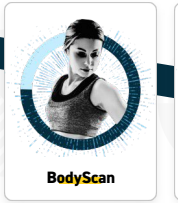
Tape measure, calipers

DEXA Scanner

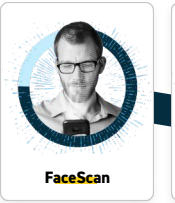
Body compsosition scanner, scales

Dermatologist

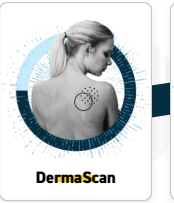
Musculoskeletal Physician



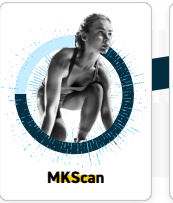
BodyScan



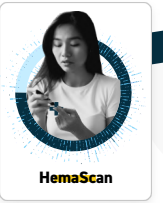
FaceScan



DermaScan



MKScan



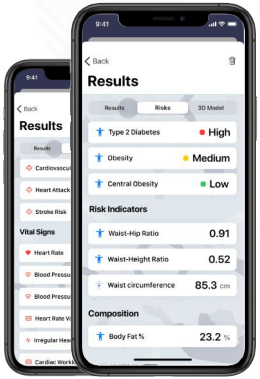
HemaScan

AHI CompleteScan.

PLATFORM

Unlocking Data Through Convergence.

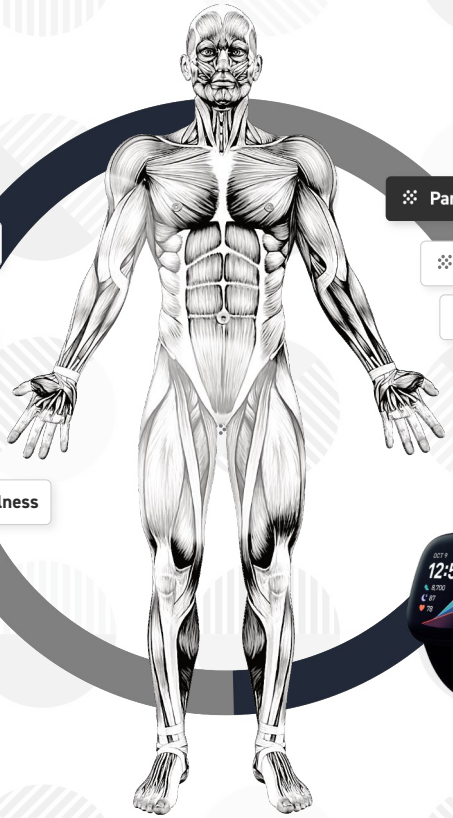
Unlock significant aspects of an individual's health, fitness & wellbeing via the convergence of on-device scanning and external data.



BODYSCAN
FACESCAN
DERMASCAN
MKSCAN
HEMASCAN

AHI Data

- Circumference
- Composition
- Health Risks
- Health Indicators
- Vital Signs
- Musculoskeletal Wellness
- Blood Diagnostics
- ...



Partner Data

- Family History
- Questionnaires
- Analytics
- Health Profile
- Product Data
- ...

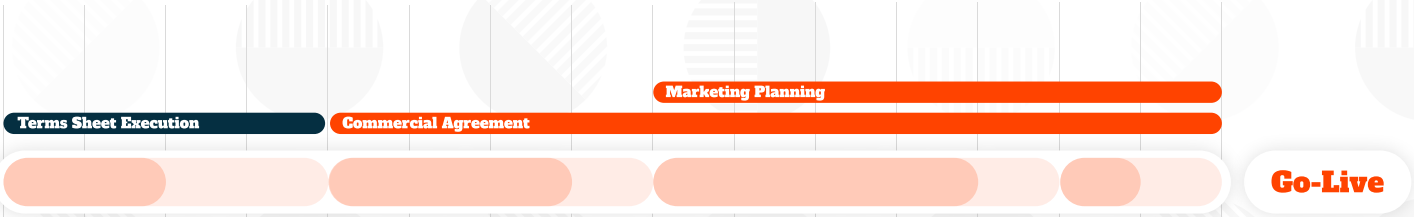
- Telemedicine
- Connected Health
- Connected Fitness
- Wearables

GARMIN fitbit WATCH
SAMSUNG Galaxy Watch

Advanced Human Imaging.

The Path To Go-Live.

Whilst the destination is important, having a smooth path to get there is paramount. Here's what to expect.



Discovery & Terms

2-4 Weeks

Time to understand each other's businesses, technology and determine how we can work together.

Terms of partnership agreed upon and signed.

Solution Design

3-4 Weeks

This is where we define experience integration points for the scans and lock in user flows and app designs.

Technical Integration

4-6 Weeks

This is where your technical team integrates our MultiScan SDK into your app based on the agreed Solution Design. Utilize our reference code and developer documentation to empower your technical team.

QA

1-2 Weeks

We double-check everything is in working order.

Go-Live subject to partner's discretion.

We continue to support you. Your success is our success.

VERTICAL

Fitness.

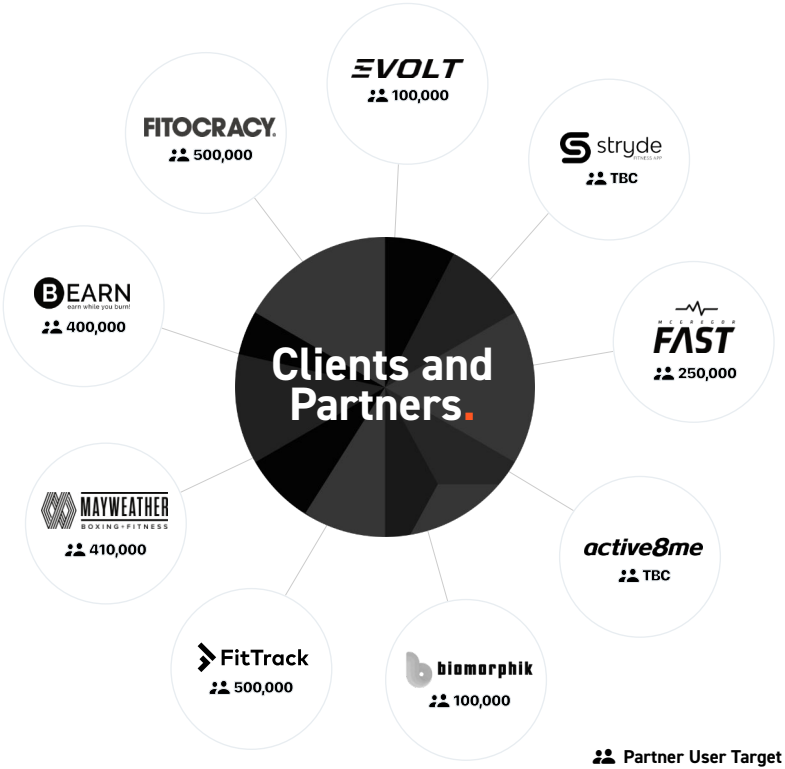
Measure your changes, track your progress, and see the transformation.

Market Size

$1.1T [1]

Highlights

+ A true biometric profile provides partners with a snapshot of someone's health
+ Remote coaches benefit from digital health profiles for custom fitness programs rather than a one size fits all approach
+ Utilize vital signs after workouts to gauge the physical intensity
+ Programs are dynamically selected based on a member's biometric health status
+ Track dimensional change over time and the effectiveness of programs
+ Gamify dimensional change as the health of members improve



RECENT TRANSACTIONS

Peloton	fitbit	myfitnesspal	MIRROR
$8B [5]	$2.1B [2]	$345M [3]	$500M [4]

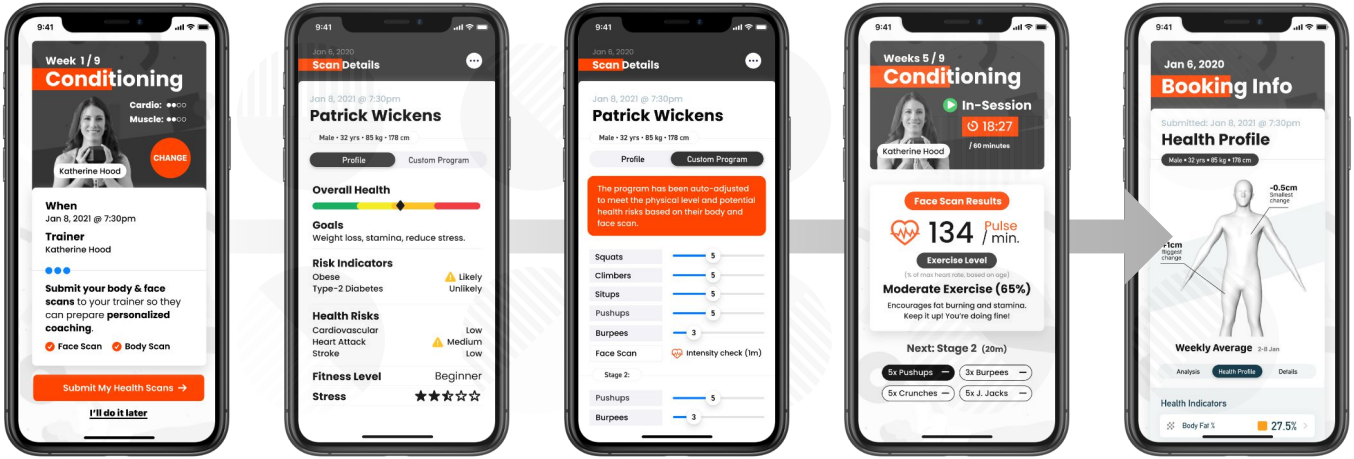
1. by 2023 "Physical Activity Is an $828 Billion Market – To Reach $1.1 Trillion+ by 2023" Global Wellness Institute, 2019.
2. "Google buys Fitbit for $2.1 billion", The Verge, Nov 1 2019
3. "Under Armour to sell MyFitnessPal for $345 million, after acquiring it in 2015 for $475 million" Techcrunch, Oct 30, 2020
4. "Lululemon set to acquire home fitness startup Mirror for $500M" Techcrunch, June 30, 2020
5. "Peloton prices IPO on high end of expectations, valuing digital fitness company at $8.1 billion" CNBC 16 Sep, 2020

VERTICAL

Integration Example: Fitness.

In App and On-device Fitness Results Tracking.

BODYSCAN FACE SCAN



a **Unique Fitness Journey.**

A new member signs up for a fitness app. As part of the onboarding, the member sets fitness goals and takes a body and face scan. A recommended program is displayed based on their goals and scan results.

b **eCoach Interaction.**

An in-app guide ensures a recent face and body scan is completed before the coach can prepare the program for the member's unique health profile.

c **eCoach Interaction.**

The coach can view the changes so far during the program, making corrections where necessary.

d **Real-time Workout Monitoring.**

During workout stages, the pulse is measured using the face scan. Both the coach and member can see the results, ensuring the target activity level is maintained.

e **Program Summary.**

Once the program is completed, the summary screen shows where the most change occurred on the 3D model.

All app screens are examples of an integration.

VERTICAL

Life/Health Insurance.

Understanding the consumer through digital access to primary biomarkers of chronic disease and body composition allows predictive health outcomes and dynamic risk-adjusting policy underwriting.

Market size.

$4.4T[1]

Highlights.

- Removes misclassification of health risk from old-fashioned BMI-dependent systems
- Upfront assessment and early intervention leads to lower claim payouts due to better health outcomes
- Limits the need to use expensive and inaccessible medical scanners and blood pressure, monitors
- Estimated premiums underwritten by AI support systems: $20 billion by 2024, up from an estimated $1.3 billion in 2019

Partner User Target

1.by 2020, "Global Life & Health Insurance Carriers Industry - Market Research Report", IBISWORLD, Aug 18 2020,

2."Report: Digital Health VC Funding Surges to Record $4.9 Billion in 2018", Healthcare Innovation, July 18 2018

3."23andMe lands $300 million investment from GlaxoSmithKline", Forbes, 2018

4."Teladoc to take over Livongo in $18.5B digital health deal", Fierce Biotech, Aug 5 2020

5."Siemens Healthineers moves deeper into cancer care, picking up radiotherapy developer Varian Medical for $16.4B", Fierce Biotech, Aug 3 2020

6."HeartFlow Completes Series E Financing, Securing $240 Million", Business Wire, 14 Feb 2018

7."AI-Underwritten Insurance Premiums to Go From $1.3B to $20B Globally by 2024" Juniper" Aug, 2019

RECENT TRANSACTIONS

Livongo	23andMe	American Well	varian	HeartFlow
$18.5B [4]	$300M [3]	$291M [2]	$16.5B [5]	$240M [6]

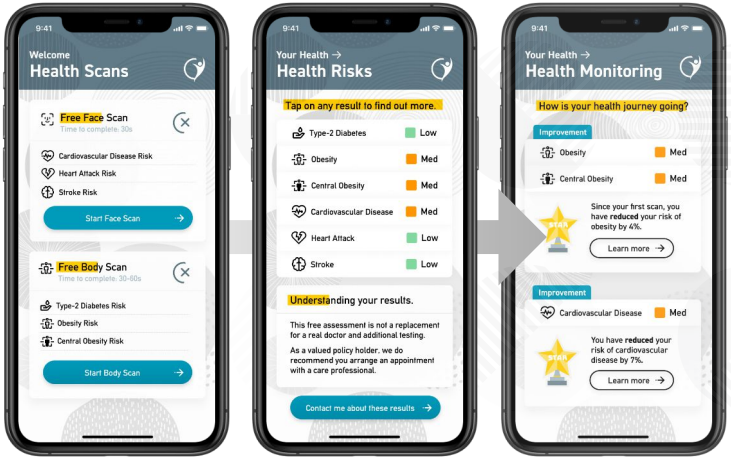
VERTICAL

Integration Example: Life/Health Insurance.

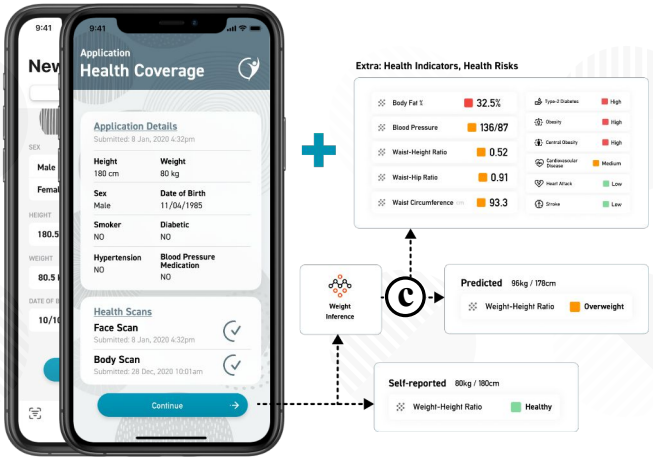
Dynamic Underwriting, Chronic Disease Intervention, and Prevention.

BODYSCAN FACE SCAN

EXAMPLE 1



EXAMPLE 2



a **Health Assessment**

Face and BodyScan technology is available to policyholders, allowing at-home assessment of chronic diseases.

b **Results to Action**

The results are sent to the provider and shown to the policyholder, showing them what course of action to take next.

The provider intervenes and provides extra support to improve health and reduce risk.

c **Road to Prevention**

A regular Face and BodyScan are conducted while on a health journey, showing improvement trends and validating providers' offerings.

a **Self-Reported Application**

A recent Face and BodyScan is submitted by a potential policyholder, along with self-reported information, such as height and weight.

b Self-reported weight shows nominal health.

c Weight inference is used to calculate alternate results, along with Health Risks.

All app screens are examples of an integration.

VERTICAL

mHealth.

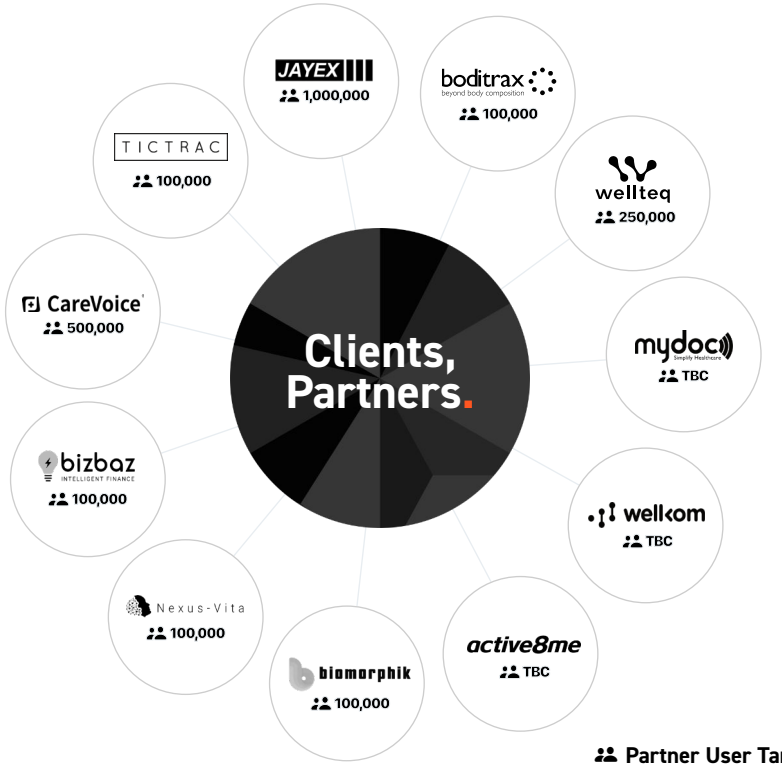
Digital technologies are becoming an essential resource for remote medicine and personalized care for individuals and groups.

Market size.

$1.4T [1, A]

Highlights.

- Telemedicine is at the forefront of innovation, with AHI redefining how the smartphone is used for remote medical consultation
- CompleteScan, a dual-scan offering, provides a comprehensive data-set to predict the early onset of chronic diseases
- Preventative wellness and health monitoring plans can be enacted, ensuring a healthy life for all, no matter their location
- AHI helps employers protect and engage their employees, resulting in improved employee retention, less sick leave, and increased ROI



RECENT TRANSACTIONS

Livongo	RMDY	remedy	buoy	InTouch Health
$18.5B [2]	$16M [3]	$10M [4]	$38M [5]	$600M [6]

1.in 2018, Sectors: TeleHealth, Workplace Wellness, Preventive & Personalized Medicine and Public Health, Healthy Eating, Nutrition & Weight Loss, "Move to be Well: The Global Economy of Physical Activity", PDF pg. X, Global Wellness Institute, 2019
A in 2019, "Telehealth Market Size, Share & COVID-19 Impact Analysis, By Type...", Fortune Business Insights, Jul 2020

2."Teladoc to take over Livongo in $18.5B digital health deal", Fierce BioTech, Aug 5 2020

3."OptimizeRx acquires RMDY Health for $16M to expand digital messaging platform", Fierce Healthcare, Sept 6 2019

4."Austin-Based Remedy Raises $10M For Telemedicine Platform And House Calls", Crunchbase News, June 26,2019

5."Buoy Health nabs $38M Series C financing from Cigna, Optum, and Humana", Fierce Healthcare, Nov 11 2020

6."Teladoc to acquire InTouch Health for $600M", Medcity News", Jan 12 2020

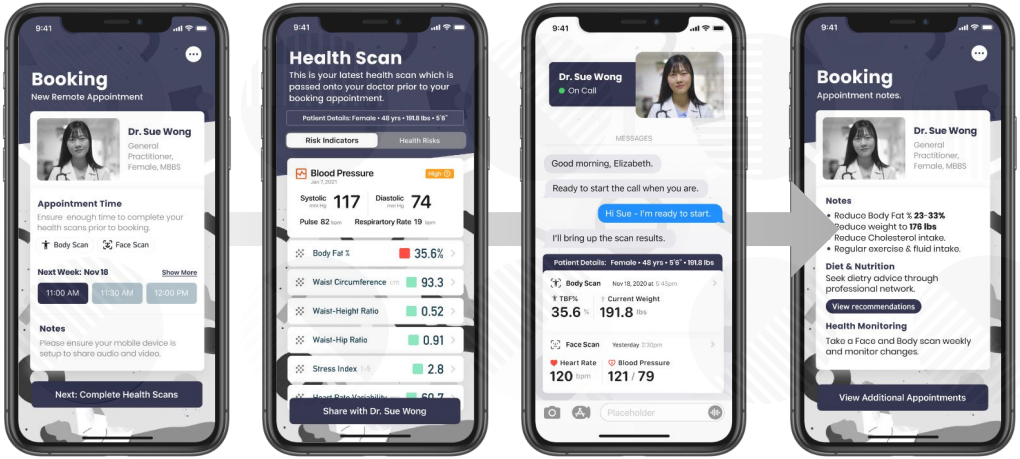
VERTICAL

Integration Example: mHealth.

Remote Assessment and Health Monitoring.

BODYSCAN FACE SCAN

EXAMPLE 1



a **Booking Appointment**

Remote appointment booked with a remote medical professional.

b **Sharing Results**

Once scans are complete, the results are shared with the medical professional.

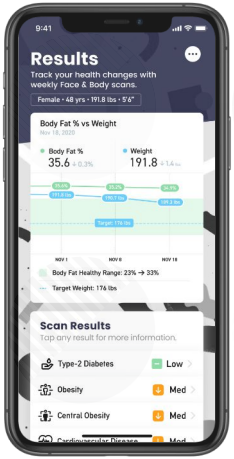
c **Video Appointment**

During the call, the scan results are displayed and discussed by the medical professional.

d **Professional Advice**

Feedback from the health professional contains lifestyle, diet and nutrition, exercise, and sleep adjustments in order to improve health conditions.

EXAMPLE 2



a **Built-in Monitoring**

Doctor-patient monitoring allows for progress to be tracked remotely.

Patients provide extended feedback with each weekly scan assessment.

All app screens are examples of an integration.

VERTICAL

Apparel.

AHI provides the ability to measure a person accurately. Not only for online purchasing of clothing but also in-store purchasing, providing a satisfying shopping experience.

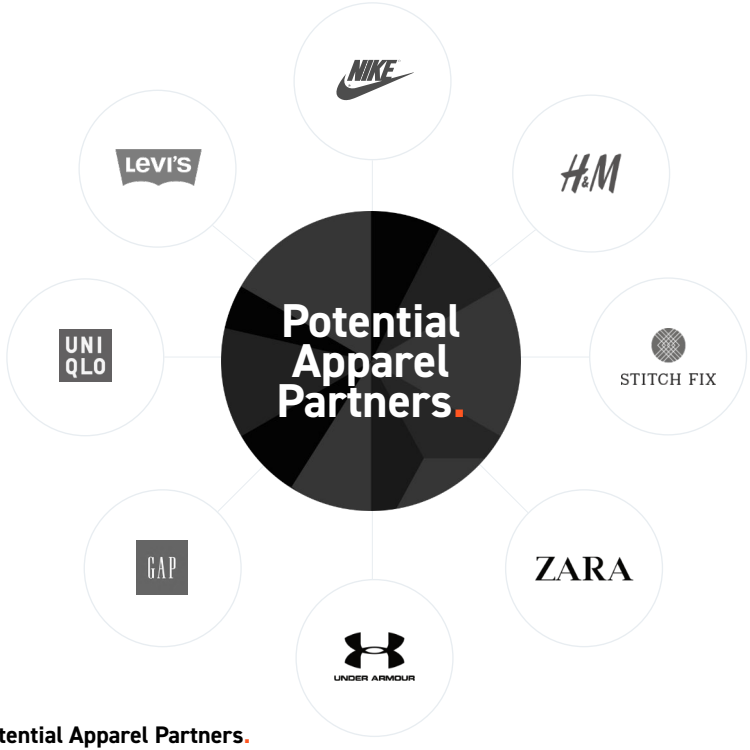
Market size.

BY 2023

$810B [1]

Highlights.

- + Reduce wrong-size returns and related costs
- + Auto-size and fit matching algorithms
- + Reduced time to purchase
- + Custom Apparel
- + Increases retention and customer loyalty through better engagement and purchase personalization



Potential Apparel Partners.

Example brands targeted by AHI.

RECENT TRANSACTIONS

Supreme	BODY LABS	Invertex	FARFETCH	TIFFANY & CO.
$2.1B [7]	$50-70M [2]	$UN [4]	$1.1B [5]	$15.8B [6]

1. by 2023, "Apparel Global Market Report 2020-30: Covid 19 Impact and Recovery", Research & Markets, April 2020
2. "Amazon spent at least $50 million to buy 3D body scanning start-up Body Labs, report says", CNBC, 3 Oct 2017
3. "Nike Acquires Invertex", Nike News, 9 Apr 2018
4. "Mega Partnership: Farfetch Links With Alibaba, Richemont" WWD, Nov 5 2020
5. "LVMH agrees $15.8bn takeover of Tiffany", The Guardian, 29 Oct 2020
6. "Supreme Streetwear Brand Sold to VF in $2.1 Billion Deal" WSJ Nov 9, 2020c

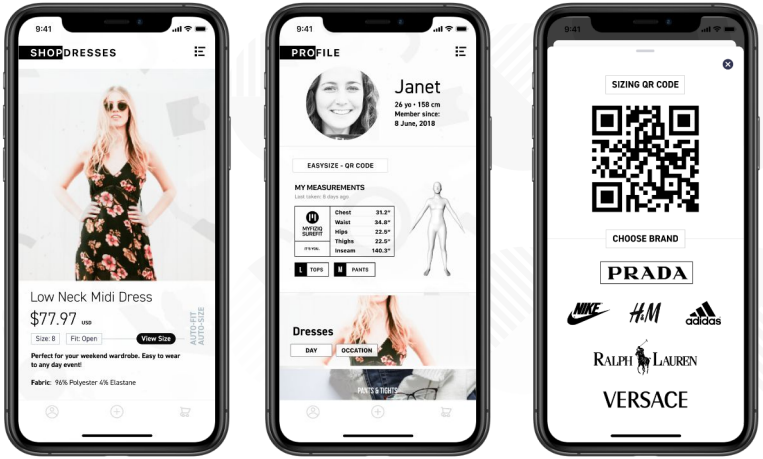
VERTICAL

Integration Example: Apparel.

Auto-Sizing and Auto-Fit.

BODYSCAN

EXAMPLE 1



a **Auto-Size and Auto-Fit**

A product's size and fit are auto-populated based on the most recent BodyScan.

b **Scan-based Results**

Body scan measurements are used to browse the shop, excluding items that are the correct size.

c **QR Codes**

Size and fit options are auto-matched by brand, driving online and in-store shopping experiences.

EXAMPLE 2

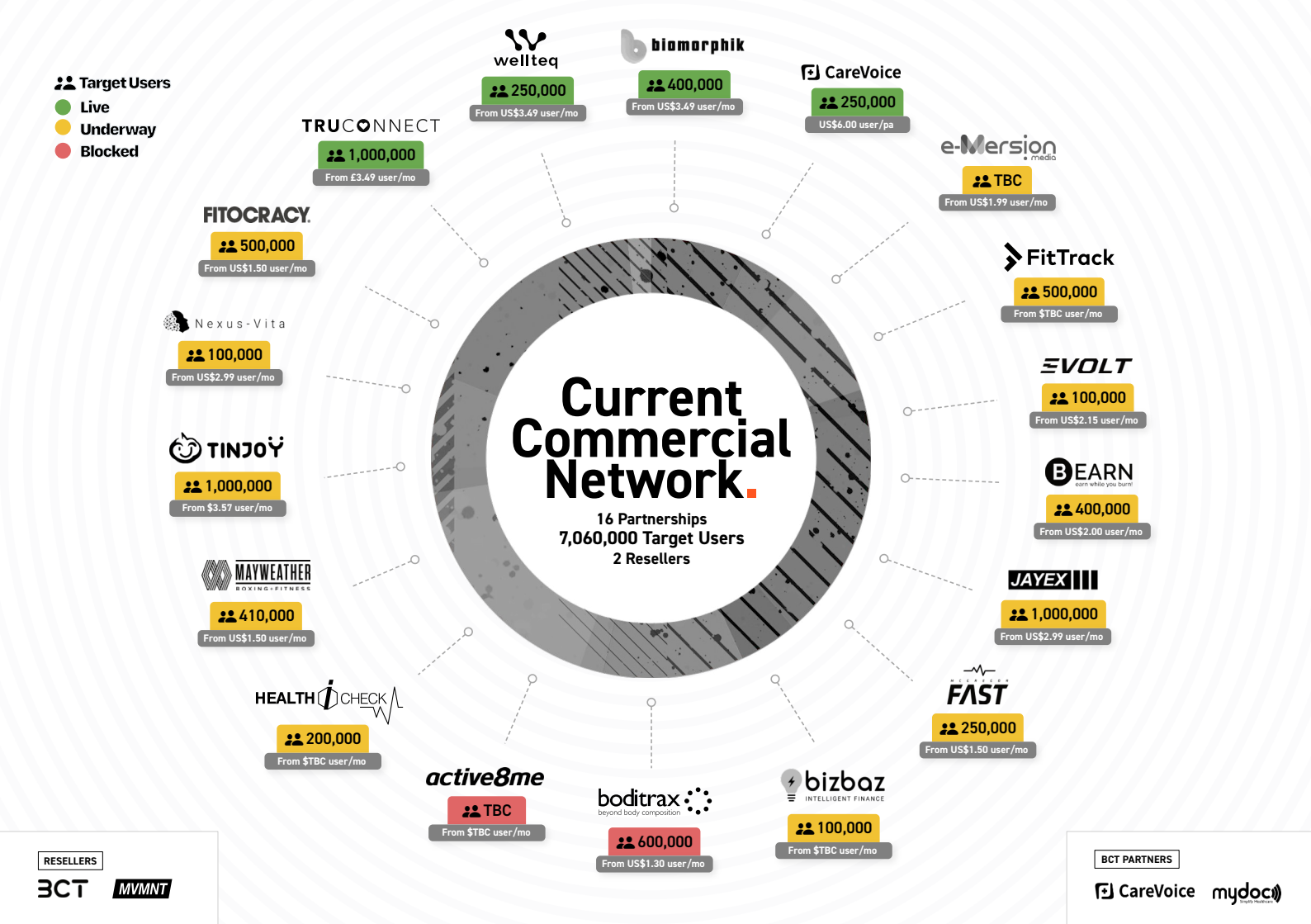
a **Custom Apparel**

Custom art, initials, and branding graphics can be placed by an individual shopper, creating truly custom clothing.

b **Custom Apparel**

Final custom apparel purchase with all personalization intact, ready for express checkout.

All app screens are examples of an integration.


Target Users
Live
Underway
Blocked
wellteq
250,000
From US$3.49 user/mo
biomorphik
400,000
From US$3.49 user/mo
CareVoice
250,000
US$6.00 user/pa
TRUCONNECT
1,000,000
From £3.49 user/mo
e-Mersion media
TBC
From US$1.99 user/mo
FITOCRACY
500,000
From US$1.50 user/mo
FitTrack
500,000
From $TBC user/mo
Nexus-Vita
100,000
From US$2.99 user/mo
EVOLT
100,000
From US$2.15 user/mo
TINJOY
1,000,000
From $3.57 user/mo
BEARN
earn while you burn!
400,000
From US$2.00 user/mo
Current Commercial Network.
16 Partnerships
7,060,000 Target Users
2 Resellers
MAYWEATHER BOXING+FITNESS
410,000
From US$1.50 user/mo
JAYEX
1,000,000
From US$2.99 user/mo
HEALTH iCHECK
200,000
From $TBC user/mo
FAST
250,000
From US$1.50 user/mo
active8me
TBC
From $TBC user/mo
boditrax
beyond body composition
600,000
From US$1.30 user/mo
bizbaz
INTELLIGENT FINANCE
100,000
From $TBC user/mo
RESELLERS
BCT
MVMNT
BCT PARTNERS
CareVoice
mydocs

TEAM

AHI Board of Directors.

Vlado Bosanac

Chairman & CEO

- Over 25 years experience in venture capital and private equity.
- Entrepreneur, advisor and strategy consultant.
- Successfully funded 10+ start-ups.
- Extensive public company experience.
- Highly experienced in transaction origination.

Mike Melby

Non-Executive Director

- Fitness industry executive.
- Tech company founder (PayDivvy - acquired by Higher One, TapIt – acquired by VC-backed Phunware).
- Investment banker and private equity investor.
- MBA Entrp. Man, BA, Political Economy.

Nick Prosser

Non-Executive Director

- 15+ years experience in the ICT industry.
- Director of a number of private companies in Australia and Asia.
- Former founder of Canberra Data Centres which were acquired by Infratil and Commonwealth Superannuation Corporation for an enterprise value of $1.16 billion in 2016.

Dato Low Koon Poh

Non-Executive Director

- Shareholder and Executive Director of an Singapore Exchange listed company.
- Over 20 years in accounting and corporate finance.
- Entrepreneur, advisor and investor.
- Fellow of ACCA (UK) and MIA (Malaysia).

TEAM

Management Team.

Dr Amar El-Sallam
Chief Science Officer

Terence Stupple
Chief Technology Officer

Nadine Amesz
Operations Officer

Phillip Cooper
Lead Software Developer

Dr. Neeraj Dhungel
CV and ML Scientist

Ryan Snowden
Chief Design Officer

Adam Phoenix
Lead Software Developer

Supported by

Steven Richards
CFO, Company Secretary

- Qualified Chartered Accountant 15+ years experience at CFO level.
- Worked in high-growth and tech environments at PUMA Sports, Quicksilver, HealthEngine, Airscope industries, and RameSys Global.
- (Hons) B.Comm, MBA, Chartered Accountant, Finance, Leadership and Strategy.

Bill Bradford
Chief Business Officer, USA

- Currently Chief Product Officer at Pvolve – FitTech startup based in NYC.
- Recently Chief Digital Officer at Beachbody, LLC - launched Beachbody on Demand leading to US$1 Billion in total annual revenue.
- Previously SVP, Digital Media Fox Broadcasting (Fox.com), VP, Product Management – Yahoo! , AOL Executive Director, Product Management.
- Former U.S. Army Officer.

Brian Kirkbride
Strategic Advisor

- Venture capital and private equity investor, start-up founder, and brand executive.
- Former GM at Nike+ Fuel Lab and Global Head of Business Development for Nike+.
- MBA, BA Economics and Japanese.

Advanced Human Imaging.

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