

April 20, 2026



Black Rifle Coffee Company Announces Dates for Its First Quarter 2026 Earnings Release and Conference Call

SALT LAKE CITY--(BUSINESS WIRE)-- **BRC Inc.** (NYSE: BRCC, the "Company" or "Black Rifle"), a Veteran-founded, mission-driven, premium beverage company, today announced it will release the first quarter 2026 financial results on Monday, May 4, 2026, after market close. The Company will host a conference call to discuss the results the following morning, Tuesday, May 5, 2026, at 8:30 a.m. ET.

The call will be available via webcast on the Company's investor relations website at ir.blackriflecoffee.com. Interested analysts are invited to join the call by dialing (877) 407-0609 or +1 (201) 689-8541.

The Company's earnings materials, including the press release and supplemental presentation, will be available on the investor relations website concurrently with the filing of the Form 10-Q.

For those unable to join the conference call, a replay will be available after the conclusion of the call through May 12, 2026. To access the replay, please dial (877) 660-6853 (U.S. toll-free) or +1 (201) 612-7415 (international). The replay passcode is 13759221.

About Black Rifle Coffee Company

Black Rifle Coffee Company (BRCC) is a Veteran-founded premium coffee company and lifestyle brand serving beverages to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive coffee roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting Veterans, active-duty military, first responders, and the American way of life.

To learn more, visit www.blackriflecoffee.com, subscribe to the BRCC newsletter, or follow along on social media.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20260420088710/en/>

For inquiries regarding Black Rifle Coffee Company, please contact:

Investors: IR@blackriflecoffee.com

Press: press@blackriflecoffee.com

Source: BRC Inc.