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Sonic Automotive Partners with Dave Ward & Friends Podcast To Raise Funds for Houston Children's Charity

Sonic Launches June Service Lane Promotion At Houston Area Dealerships

HOUSTON--(BUSINESS WIRE)-- Sonic Automotive, Inc. ("Sonic" or the "Company") (NYSE:SAH), a Fortune 500 Company and one of the nation's largest automotive retailers, today announced a commitment alongside the Dave Ward & Friends Podcast to raise funds for the Houston Children's Charity, a non-profit organization focused on improving the quality of life for Greater Houston's underprivileged, abused and disabled children, with the launch of its June Service Lane Promotion.

Throughout the month of June, Sonic is running a special promotion for guests who visit any of the 16 Sonic Automotive service locations in Houston. To participate, guests must mention they are a "friend of Dave Ward," and make a charitable donation in the amount of one dollar or more to the Houston Children's Charity. The amount will be applied as a credit to the service bill, and Sonic Automotive will match each donation dollar for dollar. One hundred percent of donations will go to the Houston Children's Charity to directly benefit children in need.

Additionally, Friends of Dave Ward will receive other perks, including:

- 25% off any service or repair with a maximum savings of $150 with code "DWFRIEND"
- $500 cash towards the purchase of a new vehicle
- $250 cash towards the purchase of a pre-owned vehicle
- $500 in trade in cash

"Sonic Automotive is proud to be a part of the Houston community, and honored to join hands with Dave Ward and Friends and Houston Children's Charity to raise the quality of life and standard of care for underprivileged children," said David Smith, Chief Executive Officer of Sonic Automotive and EchoPark Automotive. "Sonic has a rich heritage of community involvement, and we are committed to helping those in need."

To kick off the promotion, Sonic Automotive and EchoPark Automotive President Jeff Dyke will be a guest on the next episode of the Dave Ward & Friends Podcast, where the legendary Houston TV anchor sits down with longtime friends and discusses the past six decades. Jeff is a Houston native, where he was born and raised and lived there until 2005, when he made the move to Sonic's headquarters in Charlotte, North Carolina. Tune in here to listen live to Jeff's episode, airing today at 5:00 PM CDT.

Houston is a key market for Sonic Automotive, with 19 new vehicle franchised stores and two

EchoPark specialty pre-owned vehicle locations, where guests can visit in-store or shop thousands of vehicles in inventory online at www.sonicautomotive.com and www.echopark.com. Go to www.SonicCars.com to view all participating Houston area locations.

“Dave Ward is someone I have great respect for and admired while growing up in my hometown of Houston," shared Jeff Dyke. “It is a real privilege to work with him and for our company to support the Houston Children’s Charity.”

All donations received will be forwarded to Houston Children’s Charity, headquartered in Houston, Texas, a 501(c)(3) organization - EIN: 76-0135741. All donations are tax-deductible.

About Sonic Automotive

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, North Carolina, is one of the nation’s largest automotive retailers. Sonic can be reached on the web at www.sonicautomotive.com.

About EchoPark Automotive

EchoPark Automotive is a growing operating segment within the Company that specializes in pre-owned vehicle sales and provides a unique guest experience unlike traditional used car stores. More information about EchoPark Automotive can be found at www.echopark.com.

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