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Ingram Micro Simplifies EMV Compliance With New Electronic Payments Playbook and Solution Bundle

New Comprehensive Electronic Payment Solution Includes Hardware, Merchant Services, Implementation Rollouts, and Network Penetration Certification and Testing #ONEIngram

ORLANDO, FL -- (Marketwired) -- 05/05/15 -- ***INGRAM MICRO ONE EVENT*** -- Ingram Micro Inc. (NYSE: IM) today announced a new"Electronic Payments Playbook" and multi-vendor solution bundle that simplifies EMV (Europay, Mastercard and Visa) compliance for retailers and businesses of all types by empowering channel partners with the resources and technology needed to properly address the October 2015 EMV payment standard, also known as "chip and pin."

Available now in the US and Canada, the new all-in-one playbook and solution bundle provides channel partners a detailed overview of the imminent, global EMV mandate and includes the necessary hardware and merchant services needed to ensure business compliance and minimize liability. As part of the new bundle, Ingram Micro Professional Services is providing channel partners with start-to-finish professional services from assessment and deployment to equipment disposal, solution testing and certification audits.

The global EMV payment standard requires all retailers and other businesses that accept credit and debit cards to become compliant by Oct. 15, 2015. Failure to comply with the mandate will leave businesses open to liability in the event of fraud and potentially face heavy financial losses.

"The global EMV payment standard is a call to action businesses can't afford to ignore and channel partners should embrace as a strategic opportunity to engage with customers and prospects to more easily become EMV-compliant," said Jeff Yelton, executive director, Ingram Micro. "Our technology portfolio and professional services extend well beyond data capture and point of sale making it possible to offer a comprehensive Electronic Payments Playbook and targeted, multi-vendor EMV solution. This key differentiator uniquely positions Ingram Micro to help channel partners take the lead and solve for one of the bigger business risks and challenges facing retailers and businesses of all types that accept credit cards today."

Ingram Micro Data Capture / POS is teaming up with select manufacturers and its Professional Services organization to demonstrate the new EMV solution bundle this week at the Ingram Micro ONE event in Orlando, Fla. For more information, channel partners can contact their Ingram Micro sales representative or visit www.ingrammicro.com/dcpos.

About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you Realize the Promise of Technology. More at www.ingrammicro.com.

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