May 7, 2012

Ingram Micro Mobile Set to Rock International CTIA WIRELESS(R) 2012

Leading Technology Distributor Announces Exclusive Launch Party Featuring Reggae/Rock/Hip-Hop Band The Dirty Heads; Welcomes Three New North America Executives to the Ingram Micro Mobile Team

SANTA ANA, CA -- (Marketwire) -- 05/07/12 -- Making its presence seen and heard in the mobile marketplace, Ingram Micro Inc. (NYSE: IM) today announced its Mobile Business Unit is ready to rock the International CTIA WIRELESS® 2012 conference and trade show, May 8 - 10 in New Orleans, La.

In addition to showcasing its growing portfolio of mobile technology and business-enablement services at booth #5651, Ingram Micro Mobile will also host an exclusive launch party featuring the talented reggae/rock/hip-hop band The Dirty Heads, live and in concert on Tuesday, May 8 at the One Eyed Jacks in the French Quarter. The invite-only event will be sponsored by Sony Mobile, and hosted by Ingram Micro Mobile's North America vice president and general manager Michael Romero. Ingram Micro North America's senior vice president of Specialty Solutions Brian Wiser will also be in attendance.

During the CTIA show, Romero will also announce the appointment of three new executive leaders to Ingram Micro's North America Mobile team: Bryan Hagedon, senior director of sales and business development; Tim Acker, senior director of vendor management and operations; and Dan Hogan, director of marketing for Ingram Micro Mobile North America.

"Ingram Micro is the only technology distributor able to support the entire mobile ecosystem and we're eager to make our presence known here at CTIA," says Romero. "The mobile market is exploding with opportunity as vendors, channel partners and retailers alike look for ways to stay ahead of the curve, and that's exactly the value proposition Ingram Micro Mobile brings to the table."

"By leveraging our global and regional expertise in logistics, sales and marketing, channel partners stand to gain a competitive edge and business advantage that only Ingram Micro can deliver," continues Romero. "CTIA is a great venue to welcome Bryan, Tim and Dan to the team and we look forward to engaging with partners and prospects throughout the show and at the Ingram Micro Mobile launch party on May 8."

For more information on Ingram Micro Mobile, solution providers, retailers and vendors should contact their Ingram Micro sales representative; reach out to the Mobile team directly at (800) 456 8000, ext. 76960; email mobile@ingrammicro.com or visit www.ingrammicro.com/mobile. For more information on Ingram Micro, visit www.ingrammicro.com.

Follow Ingram Micro Inc. on Facebook at www.facebook.com/IngramMicro and Twitter at

www.twitter.com/IngramMicroInc.

About Ingram Micro Inc.
As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit http://www.ingrammicro.com/.

Image Available: http://www2.marketwire.com/mw/frame_mw?attachid=1973381

Add to Digg Bookmark with del.icio.us Add to Newsvine

Press contact:
Marie Rourke
WhiteFox Marketing (For Ingram Micro Inc.)
Marie@whitefoxpr.com
(714) 292-2199

Source: Ingram Micro Inc.