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Ingram Micro's Specialization, Resources and Support Bring Business Harmony to Channel Partners

Distributor Hosts Annual Data Capture/POS Partner Invitational in Nashville; Spotlights Key Enablement Resources, Markets, Services, Trends and Technologies Influencing Sales Growth

SANTA ANA, CA -- (MARKET WIRE) -- 05/04/11 -- Ingram Micro Inc. (NYSE: IM) today announced its 2011 Data Capture/POS Invitational is taking place this week in Nashville.

Appropriately themed "Business in Harmony," the 2011 Data Capture/POS Invitational spotlights many of the key business, marketing, sales and technical enablement resources Ingram Micro channel partners throughout North America have come to rely upon as part of their go-to-market strategy and customer service experience.

"Every year we tailor this event to meet the business needs of our channel partners and shine the light on the market challenges, opportunities, services and technologies that matter most to them," says event host Justin Scopaz, general manager and vice president, Ingram Micro Data Capture/POS.

"By focusing our efforts on key market verticals, trends and technologies including data capture, digital signage, physical security, point-of-sale and mobility, we are bringing added value and specialization to our partners' businesses and enabling them to drive greater innovation, productivity and service into their customer base," says Scopaz.

Throughout Ingram Micro's DC/POS Invitational, IT solution providers will hear from a number of IT industry executives, subject matter experts and thought leaders including Senior Executive Vice President and President of Ingram Micro North America Keith Bradley. Keynote addresses will be delivered by signature event sponsors HP and Motorola Solutions.

Targeted breakout sessions, presentations and panels focused on business best practices, cloud computing, marketing, sales and services methodologies, trending and technologies are also being held throughout the event. In addition, attendees will take part in a charity event benefiting the local Boys & Girls Club.

Event sponsors include HP, Motorola Solutions, TE Touch Solutions-Elo, Honeywell, Intermec, Star Micronics, Zebra Technologies, Printronix and AT&T.

For more information on how to engage the Ingram Micro DC/POS team, solution providers and technology manufacturers should contact their Ingram Micro sales or marketing representative and visit www.ingrammicro.com/dcpos. The 2011 DC/POS Invitational Twitter

hash tag is #DCPOS2011.

For more information on Ingram Micro visit www.ingrammicro.com.

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About Ingram Micro Data Capture/POS
Ingram Micro Data Capture/POS is a leading value-added distributor of auto ID/data capture (AIDC), point-of-sale (POS), radio frequency identification (RFID) and wireless solution products and services. In addition, the distributor also offers channel partners access to Ingram Micro's complete CE and IT portfolio. With offices and distribution centers across North America, Latin America, Europe and Asia, Ingram Micro Data Capture/POS supports technology integrators around the world. For more information, visit www.ingrammicro.com/dcpos.

About Ingram Micro Inc.
As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 150 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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