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Marti Integrates Public Transportation Options Into Mobility Super App

Further Augments Türkiye's Leading Mobility Super App, Facilitating Journeys Across Türkiye's Largest Cities for More Than 7 Million Riders

ISTANBUL--(BUSINESS WIRE)-- Marti Technologies, Inc. ("Marti" or "the Company") (NYSE American: MRT), Türkiye's leading mobility super app, today announced the inclusion of public transportation integrations within its mobility super app and as part of its mobility-as-a-service strategy. Users are now able to plan trips and receive real-time updates with integrated schedules and route data from all major urban transport modes, including metros, trams, funicular and cable lines, buses, minibuses, metrobuses, and ferries, as part of a comprehensive transportation solution that also includes Marti's ride-hailing and two-wheeled electric vehicle options.

This new feature will initially be available in Istanbul, one of the most populous and congested cities in the world, with plans to later expand to other cities in Türkiye. In Istanbul, an estimated 10 million public transportation trips take place each day, supported by a fleet of over 14,500 vehicles operating across metros, trams, funicular and cable lines, buses, minibuses, metrobuses, and ferries. The enhancements to the app will assist riders with routes and scheduling for all modes of transportation as well as facilitate connections across the broader public transportation networks.

"Marti is committed to providing a one-stop experience that meets all of the urban transportation needs of riders across Türkiye, and layering the major public transportation networks onto our existing mobility options is critical to this initiative," commented Oğuz Alper Öktem, Founder and Chief Executive Officer of Marti. "With more than 7 million people using our ride-hailing, two-wheeled electric vehicle, and delivery services, it only makes sense to keep users on our platform when public transportation is the preferred means for completing a particular journey. In addition to providing greater utility to our existing users, this integration will also serve as a cost-effective customer acquisition channel by exposing public transportation users within our app to our other offerings."

As of November 9, 2025, Marti's app had served approximately 7.1 million unique riders, including 3.04 million unique ride-hailing riders.

About Marti:

Founded in 2018, Marti is Türkiye's leading mobility app, offering a wide variety of transportation services. Marti operates a ride-hailing service that matches riders with car, motorcycle and taxi drivers; delivery services; and a large fleet of rental e-mopeds, e-bikes and e-scooters. All of Marti's offerings are serviced by proprietary software systems and IoT infrastructure. For more information, visit www.marti.tech.

Cautionary Note Regarding Forward-Looking Statements

Certain statements made in this press release constitute forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including, without limitation, statements related to the anticipated growth and adoption of the Company’s public transportation integrations and mobility-as-a-service platform, the expansion of integrated public transportation coverage across additional cities, the expected increase in user engagement and customer acquisition resulting from these integrations, and the expected future performance and market opportunities of Marti’s platform and service ecosystem. These forward-looking statements are based on management’s current expectations. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including the risks discussed in the Company’s filings with the SEC, including the Company’s Annual Report on Form 20-F. Marti undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

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