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Herbalife Launches MultiBurn™: A Science-Backed Weight Loss Supplement Supporting Metabolic Health

*New daily supplement features clinically studied botanicals to support weight loss, healthy fat reduction and energy expenditure**

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF), a premier health and wellness company, community and platform, today announced the launch of MultiBurn™ — a next-generation multi-action dietary supplement designed with clinically studied botanical extracts to support key areas of metabolic health*. Formulated by Herbalife's global team of scientists and nutrition experts, MultiBurn™ is gluten-free, suitable for vegans and made without synthetic colors or dyes, reflecting the company's commitment to clean-label, user-friendly wellness solutions.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250707472801/en/>

Herbalife Launches MultiBurn™: A Science-Backed Weight Loss Supplement Supporting Metabolic Health.

As consumers continue to seek weight loss solutions, Herbalife offers an

innovative, non-pharmaceutical approach with MultiBurn™, a product grounded in science-backed ingredients and a continued commitment to wellness innovation.

Built on a foundation of clinical research, MultiBurn™ features a powerful blend of three botanical ingredients:

- **Morosil™** (from Moro blood oranges): supports overall weight loss, including reduced hip and waist circumference and a healthy BMI ‡*.
- **Metabolaid®** (hibiscus and lemon verbena extract): helps with healthy reduction of fat and increased feeling of fullness after meals ‡*.
- **Capsifen™** (red chili pepper and fenugreek blend): supports healthy energy expenditure*.

MultiBurn™ also contains supporting functional ingredients, including caffeine to stimulate metabolism and provide a feeling of energy and alertness*, and chromium to aid in maintaining blood sugar levels already within the normal range*.

"MultiBurn™ was developed using scientific insight into the underlying mechanisms of metabolic health and the challenging cycle of weight gain," said John Heiss, Ph.D., vice president of Global Product Innovation at Herbalife. "Our team carefully selected and combined ingredients based on their botanical profiles and the findings within published,

human randomized controlled clinical studies to create an evidence-based solution for weight loss and healthy fat loss*.”

MultiBurn™ is designed for daily use as part of a balanced healthy lifestyle, with three capsules taken once a day alongside breakfast or lunch. While its ingredients have been shown to be effective individually, MultiBurn™ is recommended to be paired with consistent healthy habits, including a nutritious diet and regular physical activity. It can also be integrated into a broader Herbalife routine, complementing products such as high-protein shakes, fiber supplements and targeted wellness solutions — all supported by Herbalife’s global community of Independent Distributors who provide personalized guidance to millions of customers to achieve their weight loss and wellness goals.

“Maintaining metabolic health is central to overall wellness and effective weight loss,” said Dr. Luigi Gratton, vice president of Health & Wellness at Herbalife. “It supports how the body converts food into energy, regulates hormones and blood sugar, and influences brain function, sleep and mood. Sustainable results come from balanced nutrition, regular physical activity and quality rest, with targeted supplementation like MultiBurn™ providing additional support to help individuals achieve their long-term health goals.”

For 45 years, Herbalife has been committed to personalized nutrition and science-backed wellness. The company’s very first product, [Formula 1 Healthy Meal Nutritional Shake Mix](#), revolutionized meal replacement nutrition and is the #1 protein shake in the world¹ — sold in over 90 countries and trusted by millions. Recognized as the #1 active and lifestyle nutrition brand in the world², Herbalife offers an extensive portfolio of products designed to support healthy weight management, sports performance, daily nutrition and promote skin and body care to help individuals at every stage of their wellness journey. MultiBurn™ builds on this legacy as part of Herbalife’s ongoing evolution, bringing together clinical research, ingredient transparency and innovative formulation to address the modern consumer demand for whole-person wellness.

MultiBurn™ is now available in the United States, and will be launching in Puerto Rico in September 2025.

For more information on MultiBurn™, please click [here](#). Herbalife products are available exclusively through Herbalife Independent Distributors. To purchase Herbalife’s MultiBurn™ in the United States or Puerto Rico, consumers can call 1-888-443-7225. For specific questions about using Herbalife products with other weight-loss therapies, contact Herbalife’s dedicated team of health and safety professionals at GCS@Herbalife.com.

** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

† In combination with a healthy diet and active lifestyle.

Morosil™ is a trademark owned by Bionap Srl

Metabolaid® is a registered trademark of Monteloeder, S.L

Capsifen™ is a trademark of Akay USA, LLC, an Oterra company

(1) Source: Euromonitor; CH2025ed, protein shake as sports protein powder, sports protein RTDs, meal replacement, supplement nutrition drinks & protein supplements; combined % RSP share GBO for 2024.

(2) Source: Euromonitor; CH2025ed, active & lifestyle nutrition as weight management & wellbeing, sports nutrition and vitamins & dietary supplements definitions; combined % RSP share GBO for 2024.

RTD = Ready to Drink; RSP = Retail Selling Price; GBO = Global Brand Owner

About Herbalife Ltd.

Herbalife (NYSE: HLF) is a premier health and wellness company, community and platform that has been changing people's lives with great nutrition products and a business opportunity for its Independent Distributors since 1980. The Company offers science-backed products to consumers in more than 90 markets through entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle to live their best life.

For more information, visit <https://ir.herbalife.com/>.

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