

July 3, 2021



# **Evolv Technology to Provide a Safer, Frictionless Fan Experience at New State-of-the-Art Lower.com Field, Home of MLS Team Columbus Crew**

**WALTHAM, MA / ACCESSWIRE / July 3, 2021 / [Evolv Technology](#)**, the leader in weapons detection screening, today announced that Lower.com Field, will launch with its artificial intelligence-based system, [Evolv Express<sup>®</sup>](#). Lower.com Field is a new \$313.9 million stadium with the fan experience at the center of its design. The new state-of-the-art stadium was designed to transform the fan experience throughout their visit, starting with security. As supporters enter the stadium, they will experience enhanced safety and a free-flowing screening system by walking through at the pace of life. It is anticipated that more than 20,000 supporters will be screened prior to entering the downtown Columbus, Ohio venue, which is set to open at full capacity this Saturday, July 3, when the Columbus Crew hosts the New England Revolution for the venue's inaugural match.

"The fan experience and safety were crucial elements to the design at Lower.com Field," said Brandon Covert, Vice President - Information Technology for Haslam Sports Group. "Our goal is to provide a world-class experience for all fans to enter and move around the stadium in a safe and secure manner. We had a unique opportunity to work with one of the most technologically advanced and best-in-class partners to bring our vision for the stadium to life. After testing Evolv Express weapons detection screening, we are confident in our belief that it will help us maintain a safe and frictionless experience for all fans attending matches and events at our new stadium."

Built on its [Evolv Cortex AI<sup>™</sup> software platform](#), Evolv continually improves its customers' security posture through machine learning and on-demand analytical insights in a way that legacy metal detectors and other analog screening systems cannot. Evolv's innovative security screening technology has supported more than ten major sporting events in 2021, [including the U.S. Open Golf Championship earlier this month](#).

"We are delighted to support the new state-of-the-art Lower.com Field with our frictionless weapons detection screening," said Peter George, CEO, Evolv Technology. "Our partnership has been a perfect match with a mutual vision, to transform the fan experience, while ensuring what we believe are the highest levels of safety. We could not be more pleased to be a part of this inaugural day and look forward to seeing our vision come to life."

Evolv's systems have been used to screen more than 60 million people, second only to the Department of Homeland Security's Transportation Security Administration in screening people in the U.S.

Evolv Express<sup>®</sup>:

- Screens an unparalleled 3,600 people per hour, per system
- Delivers up to a 70% reduction in cost
- Is 10 times faster than traditional metal detectors

The new screening system will be in place on launch day. Supporters will not have to stop or empty their pockets unless directed to do so by security personnel.

## **About Evolv Technology**

Evolv Technology is the world's leading provider of AI touchless security screening systems that enhance safety without sacrificing the visitor, student and employee experience. Built on top of its Evolv Cortex AI™ software platform, the company provides an array of AI touchless screening technologies for weapons detection, identity verification and health-related threats. Led by a team of security industry leaders with a track record for delivering first-to-market products, Evolv's investors include Florida Governor Jeb Bush's firm, Finback Investment Partners, DCVC, General Catalyst Partners, Lux Capital, SineWave Ventures, Motorola Solutions and STANLEY Ventures. The company's strategic channel partners include Motorola Solutions, STANLEY Security and Johnson Controls. Evolv Express® has earned industry accolades such as the [2020 Edison Awards™](#), two [Campus Safety 2020 BEST Awards](#), Campus Security & Life Safety magazine's [Secure Campus 2020 Awards](#) and Best Places to Work by [Inc. Magazine](#) and [Built in Boston](#).

In March 2021, Evolv entered into a definitive agreement for a business combination with NewHold Investment Corp. (NASDAQ: NHIC) in a transaction that would result in Evolv becoming a U.S. publicly listed entity. The transaction is expected to close shortly after the second quarter of 2021, subject to satisfaction of customary closing conditions. For more information visit <https://nhicpac.com>.

Evolv Technology, Evolv Express®, and Evolv Cortex AI™ are registered trademarks or trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions.

For more information, visit <https://evolvtechnology.com>.

## **About NewHold Investment Corp.**

NewHold Investment Corp. is a blank check company formed in 2020 for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination with one or more businesses. While the Company may pursue a business combination target in any business or industry, it focuses on identifying businesses in the industrial technology sector. For more information visit <https://nhicpac.com>.

## **About Columbus Crew**

Columbus Crew is the first club in Major League Soccer. The Crew is operated by The Edwards Family and Haslam Sports Group. The Black & Gold are the 2020 MLS Cup Champions. The Club won its first MLS Cup championship in 2008 and also won the 2002 Lamar Hunt U.S. Open Cup as well as MLS Supporters' Shield titles in 2004, 2008 and 2009. The 2021 campaign is the Columbus Crew's 26<sup>th</sup> season in MLS as well as the Club's final season at Historic Crew Stadium -- the first soccer-specific stadium in the United States - and the Crew's inaugural season at [Lower.com](#) Field.

Website: [ColumbusCrew.com](http://ColumbusCrew.com) | Twitter: @ColumbusCrew | Instagram: @ColumbusCrew |  
Hashtag: #Crew96 | [Facebook.com/columbuscrew](https://www.facebook.com/columbuscrew) | App: [ColumbusCrew.com/app](http://ColumbusCrew.com/app) | Training  
Facility: OhioHealth Performance Center | [Lower.com](http://Lower.com) Field coming July 2021

## Forward-Looking Statements

This document contains certain forward-looking statements within the meaning of the federal securities laws with respect to the proposed transaction between NewHold Investment Corp. ("NewHold") and Evolv Technologies, Inc. ("Evolv"). These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document, including but not limited to: (i) the risk that the transaction may not be completed in a timely manner or at all, which may adversely affect the price of NewHold's securities, (iii) the failure to satisfy the conditions to the consummation of the transaction, including the adoption of the Agreement and Plan of Merger, dated as of March 5, 2021 (the "Merger Agreement"), by and among NewHold, Evolv and NHIC Merger Sub Inc., a Delaware corporation and a direct wholly owned subsidiary of NewHold, by the stockholders of NewHold, the satisfaction of the minimum trust account amount following redemptions by NewHold's public stockholders and the receipt of certain governmental and regulatory approvals, (iv) the lack of a third party valuation in determining whether or not to pursue the transaction, (v) the inability to complete the PIPE investment in connection with the transaction, (vi) the occurrence of any event, change or other circumstance that could give rise to the termination of the Merger Agreement, (vii) the effect of the announcement or pendency of the transaction on Evolv Aviation's business relationships, operating results and business generally, (viii) risks that the proposed transaction disrupts current plans and operations of Evolv and potential difficulties in Evolv employee retention as a result of the transaction, (ix) the outcome of any legal proceedings that may be instituted against Evolv or against NewHold related to the Merger Agreement or the transaction, (x) the ability to maintain the listing of NewHold's securities on a national securities exchange, (xi) the price of NewHold's securities may be volatile due to a variety of factors, including changes in the competitive and highly regulated industries in which NewHold plans to operate or Evolv operates, variations in operating performance across competitors, changes in laws and regulations affecting NewHold's or Evolv's business and changes in the combined capital structure, (xii) the ability to implement business plans, forecasts, and other expectations after the completion of the transaction, and identify and realize additional opportunities, and (xiii) the risk of downturns and a changing regulatory landscape in Evolv's highly competitive industry. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of NewHold's registration on Form S-1 (File No. 333-239822), the registration statement on Form S-4 discussed above and other documents filed by NewHold from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and except as required by law NewHold and Evolv assume no obligation and do not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Neither NewHold nor Evolv gives any assurance that either NewHold or Evolv or the combined company will achieve its expectations.

Any financial projections in this communication are forward-looking statements that are based on assumptions that are inherently subject to significant uncertainties and contingencies, many of which are beyond NewHold's and Evolv's control. While all projections are necessarily speculative, NewHold and Evolv believe that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection extends from the date of preparation. The assumptions and estimates underlying the projected results are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the projections. The inclusion of projections in this communication should not be regarded as an indication that NewHold and Evolv, or their representatives, considered or consider the projections to be a reliable prediction of future events.

### **Important Information for Investors and Stockholders**

This document describes to a proposed transaction between NewHold and Evolv. This document does not constitute an offer to sell or exchange, or the solicitation of an offer to buy or exchange, any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, sale or exchange would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. NewHold has filed a registration statement on Form S-4 with the SEC, which includes a document that serves as a prospectus and proxy statement of NewHold, referred to as a proxy statement/prospectus. When final, a proxy statement/prospectus will be sent to all NewHold stockholders. NewHold also will file other documents regarding the proposed transaction with the SEC. Before making any voting decision, investors and security holders of NewHold are urged to read the registration statement, the proxy statement/prospectus and all other relevant documents filed or that will be filed with the SEC in connection with the proposed transaction as they become available because they will contain important information about the proposed transaction.

Investors and security holders will be able to obtain free copies of the registration statement, the proxy statement/prospectus and all other relevant documents filed or that will be filed with the SEC by NewHold through the website maintained by the SEC at [www.sec.gov](http://www.sec.gov). Alternatively, these documents, when available, can be obtained free of charge from NewHold upon written request to NewHold Investment Corp., c/o NewHold Enterprises, LLC, 52 Vanderbilt Avenue, Suite 2005, New York, New York 10017, Attn: Charlie Baynes-Reid, or by calling (212) 653-0153, or by email at [info@newholdllc.com](mailto:info@newholdllc.com).

### **Participants in the Solicitation**

NewHold and Evolv and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from NewHold's stockholders in connection with the proposed transaction. A list of the names of the directors and executive officers of NewHold and information regarding their interests in the business combination will be contained in the proxy statement/prospectus. You may obtain free copies of these documents as described in the preceding paragraph.

This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval, nor shall there be any sale of any securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of such other jurisdiction.

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**Related Images**

**SOURCE:** Evolv Technology

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