

October 21, 2015



The Joint Chiropractic Enters Chicago Market, Opens Clinic in Schaumburg

Free Chiropractic Care for First Responders From Oct. 29-Nov. 1

SCHAUMBURG, Ill., Oct. 21, 2015 (GLOBE NEWSWIRE) -- On Oct. 29, [The Joint Chiropractic](#) will open its very first clinic in the state of Illinois at 1426 Meacham Rd. in Schaumburg (in Meacham Square). Local residents seeking relief from back and neck pain, as well as those who just want to feel better on an ongoing basis, now have a welcome and affordable alternative to the typical healthcare experience.

To show appreciation for those who risk their lives and health for us every day, The Joint is inviting all first responders to stop by for a free visit. Active duty military members, police, firefighters and emergency medical technicians may visit The Joint in Schaumburg for a complimentary* consultation, exam and adjustment during regular clinic hours from Thursday, Oct. 29 through Sunday, Nov. 1. Regular clinic hours for The Joint in Schaumburg are Monday through Friday from 10:00 a.m. to 7:00 p.m., Saturday from 9:00 a.m. to 3:00 p.m. and Sunday from 11 a.m. to 4 p.m.

[The Joint in Schaumburg](#) is owned by Direct Chiropractic, SC and managed by The Joint Corp., one of the fastest-growing franchisors in healthcare. The company is transforming chiropractic care through a consumer-friendly model, for example:

- Appointments are not necessary
- Consumers receive quality care without insurance hassles
- Patients can choose from several affordable plans and packages, with a per visit cost often lower than the average insurance co-pay
- Clinics have extended hours and are open nights and weekends

Millions of Americans have experienced relief from back pain through the benefits of chiropractic care. In the process they have found a pathway to wellness with chiropractic's natural, drug-free approach to healthcare. The Joint Chiropractic expects to open seven additional clinics by the end of 2015.

"We are coming to Illinois because it is time for this large and important market to have access to convenient and affordable chiropractic care," said John Richards, CEO of The Joint Corp. "Regardless of the weather, Chicago residents tend to be active year round, whether that means walking the dog, playing softball, or ice skating at Millennium Park. Regular chiropractic adjustments as part of a wellness routine can help treat any aches and pains—and help keep them from recurring—so patients are able to participate in all the sports and activities they love."

About The Joint Corp. (Nasdaq:JYNT)

The Joint Chiropractic is reinventing chiropractic care by making quality alternative healthcare affordable for patients seeking pain relief and ongoing wellness. Our membership plans and packages eliminate the need for insurance, and our no-appointment policy, convenient hours and locations make care more accessible. The Joint performs more than two million spinal adjustments a year across 280+ clinics nationwide. For more information, visit www.thejoint.com, follow us on Twitter [@thejointchiro](https://twitter.com/thejointchiro) and find us on [Facebook](https://www.facebook.com/thejointchiro), [YouTube](https://www.youtube.com/thejointchiro) and [LinkedIn](https://www.linkedin.com/company/thejointchiro).

**Offer value: \$39. Initial visit includes consultation, exam and adjustment. Offer open to First Responders and their immediate family members at the locations listed only and requires proof of status or affiliation. No cash value, not valid towards past purchase. See clinic for chiropractor(s)' name and license info. Clinics managed and/or owned by franchisee or Prof. Corps. Restrictions may apply to Medicare eligible patients. Individual results may vary. Offer expires 11/1/2015.*

CONTACT: Media Contact:
Marcia Rhodes
Amendola Communications for The Joint
mrhodes@acmarketingpr.com
480-664-8412, ext. 15

Source: The Joint Corp.