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## Chuy's Holdings, Inc. Announces the Opening of Its First Ohio Location in Greater Cincinnati

AUSTIN, Texas, Aug. 22, 2013 (GLOBE NEWSWIRE) -- Chuy's Holdings, Inc. (Nasdaq:CHUY) today announced the opening of its newest location in Madeira, Ohio in the Greater Cincinnati area. The new Chuy's, located near Kenwood Towne Center at 7980 Hosbrook Road, is the company's first in Ohio and the second in the tri-state area, joining Florence, Kentucky.

Chuy's is an Austin, Texas-based restaurant known for its authentic Mexican and Tex-Mex inspired offerings, as well as its eclectic décor featuring hand-painted wooden fish "swimming" through the bar, a room with a hubcap ceiling and walls covered in original art from Mexico.

"We're excited to bring Chuy's unique dining experience to this area because it's not your typical restaurant experience," said Ron Carson, local owner/operator of Chuy's Cincinnati. "Our fun atmosphere, incredible food that is made fresh from scratch daily, and the relationships we build within the local community make Chuy's a perfect fit for the people of Greater Cincinnati."

Chuy's freshness is on display at the authentic comal located in the dining room, where diners can watch flour and corn tortillas being hand-rolled daily. Fresh tortillas are used to create Chuy's signature dishes, including the "Big As Yo Face" Burritos, Stuffed Chile Rellenos and Chicka-Chicka Boom-Boom Enchiladas. Guests can wash their burrito or enchilada down with one of Chuy's famous margaritas served with fresh-squeezed lime juice or the made-to-order Texas Martini, hand-shaken and served with special jalapeno-stuffed olives.

In addition to its famous food and atmosphere, a cornerstone of Chuy's philosophy is to give back to their community. Chuy's Cincinnati has partnered with Neediest Kids of All by hosting fundraising events leading up to the opening.

Chuy's will be open seven days a week and will be serving both lunch and dinner, as well as offering a to-go service. Exclusive updates can be found at <a href="http://www.facebook.com/ChuysCincinnati">www.facebook.com/ChuysCincinnati</a>.

## **About Chuy's**

Founded in Austin, Texas in 1982, Chuy's owns and operates 46 full-service restaurants across thirteen states serving a distinct menu of authentic, made from scratch Tex Mex inspired dishes. Chuy's highly flavorful and freshly prepared fare is served in a fun, eclectic and irreverent atmosphere, while each location offers a unique, "unchained" look and feel, as expressed by the concept's motto "If you've seen one Chuy's, you've seen one Chuy's!". For further information about Chuy's, including the nearest location, visit the Chuy's website at <u>www.chuys.com</u>.

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Source: Chuy's Holdings, Inc.