

KKNT-AM To Host Dennis Prager

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PHOENIX--(<u>BUSINESS WIRE</u>)--March 12, 2003--KKNT-AM 960, a Salem Communications (Nasdaq:SALM) news/talk station, will be hosting a live appearance of nationally known, syndicated radio host, Dennis Prager. Prager will be at the Broadway Palm Dinner Theatre in Mesa, Arizona on March 17, 2003.

The event will begin at 6:00 p.m. with a meet and greet reception with Dennis Prager, followed by dinner. During and following dinner, Mr. Prager will hold a question and answers session, open to all who attend. This will be an opportunity to probe into the mind of who the Los Angeles Times describes as "amazingly gifted man and moralist whose mission in life has been crystallized: to get people obsessed with what's right and wrong."

Dennis Prager is one of America's most respected thinkers, authors, lecturers, teachers, and theologians with a nationally syndicated radio talk show from Salem Radio Network. He is a best selling author who has written four books and almost a thousand articles. His opinion pieces appear frequently in Los Angeles Times and Wall Street Journal. Prager is truly a Renaissance man with an uncanny ability to discuss a wide range of topics. His opinions on human relations, child rearing, and sex differences are as fascinating as his views on religion, international relations, and morality.

John Timm, KKNT General Manager, commented, "KKNT is excited to have Dennis Prager in the Valley. He has become a real mainstay of our KKNT programming line-up. From the moment we announced his appearance, we have been flooded with calls. We are looking for a full house for Monday's event. This is a true testimony to Dennis' popularity."

The cost to attend the event is \$45 per person, which includes dinner, discussion, non-alcoholic beverages, tax & gratuity. Event sponsors are Blind Devotion Window Coverings and Reeves Paperhanging.

Call 602/955-9600, ext. 201 to make your reservations now. Limited seating is available.

KKNT-AM is owned and operated by Salem Communications Corporation, headquartered in Camarillo, California, the leading U.S. radio broadcaster focused on religious and family themes programming. Upon the close of all announced transactions, the company will own and operate 89 radio stations, including 55 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales force; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a leading publisher of contemporary Christian

music trade and consumer magazines.

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