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BRUNSWICK

Brunswick Corporation Brands Win Six Top Product Awards from Boating Industry Magazine

METTAWA, Ill., May 10, 2021 (GLOBE NEWSWIRE) -- Six different Brunswick Corporation products have received Top Product Awards from *Boating Industry Magazine*, highlighting the Company's industry-leading innovation across its diverse portfolio of product segments and brands. The awards, which were announced today, are given to "the marine industry's best new and innovative products."

Brunswick was well represented across the award categories with Advanced Systems Group products winning three awards; Brunswick Boat Group taking home two awards and Mercury Marine winning a Top Product Award for the company's largest and technology-packed outboard engine, the 7.6L 600hp V12 Verado. The complete list of Brunswick winners are:

- [Attwood Sahara Mk2 Automatic Bilge Pump](#)
- [Bayliner Element M15](#)
- [BEP Marine Smart Battery Hub](#)
- [Mercury Marine V12 600hp Verado](#)
- [MotorGuide Xi3 Kayak Trolling Motor](#)
- [Sea Ray Sundancer 370 Outboard](#)

"Brunswick Corporation doesn't simply pump out basic products across its various brands, which touch every aspect of the marine industry," said Adam Quandt, Managing Editor, Boating Industry. "Each of its brands continually hits well beyond the mark to ensure that consumers always have a great time out on the water. It is these brands that continuously set the bar for what's expected out of the products in today's recreational boating industry, certainly making them more than worthy of the Top Products recognition time and time again."

"On behalf of all of us at Brunswick, we would like to thank *Boating Industry* for recognizing six of our products in this year's Top Product Awards," said Dave Foulkes, Brunswick Chief Executive Officer. "Brunswick has the broadest and deepest foundations of any recreational marine company with the most recognizable brands, the largest scale and the most extensive capabilities. These awards, and others like it, reflect our commitment to delivering distinctive new products and technology-enabled experiences to accompany the broadening consumer appeal of the marine lifestyle"

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics;

Advanced Systems Group, which includes industry-leading brands like MotorGuide, Attwood, Mastervolt, Blue Sea Systems, CZone, and ASG Connect system integrators; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit brunswick.com.

Attachment

- [Brunswick Corporation Brands Win Six Top Product Awards](#)

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