July 25, 2016

Major Pachinko and Pachislot Provider Selects AMD for New 3D Gaming Machine

Sammy Corporation Adopts AMD Embedded R-Series APU for Pachislot

SUNNYVALE, CA -- (Marketwired) -- 07/25/16 -- AMD (NASDAQ: AMD) today announced that Sammy Corporation in Japan is using the AMD Embedded R-Series APU for its new pachislot machine, named "Pachislot Hokuto no Ken: Shura no Kuni." Much like other gaming options, pachislot systems are increasingly compute intensive and graphically immersive, requiring high performance 3D graphics for the modern game player. Sammy has announced that the new machine is expected to launch in pachislot parlors across Japan beginning in fall, 2016.

The strong visual element and growing need for quality graphics in gaming machines are an ideal match for AMD Embedded R-Series processors that combine high performance x86 CPUs and with leading graphics capabilities.

"Gaming is a natural application of our APU technology that combines strong compute with high performance and stunning graphics," said Stephen Turnbull, director of embedded vertical industry marketing, AMD Enterprise Solutions. "Our collaboration with Sammy Corporation has enabled the development of a pachinko slot machine which employs real 3D video technology in an industry that traditionally employs 2D imagery. The energy-efficient AMD Embedded R-Series processors help Sammy to create amazing visual experiences for their customers."

Supporting Resources

- Learn more about the new AMD Embedded R-Series product family
- AMD Embedded Processor product page
- Follow @AMDEmbedded on Twitter
- Become a fan of AMD on Facebook
- Follow AMD on Twitter @AMD

About AMD
For more than 45 years AMD has driven innovation in high-performance computing, graphics and visualization technologies -- the building blocks for gaming, immersive platforms and the datacenter. Hundreds of millions of consumers, leading Fortune 500 businesses and cutting-edge scientific research facilities around the world rely on AMD technology daily to improve how they live, work and play. AMD employees around the world are focused on building great products that push the boundaries of what is possible. For more information about how AMD is enabling today and inspiring tomorrow, visit the AMD (NASDAQ: AMD) website, blog, and Facebook and Twitter pages.

AMD, the AMD Arrow logo, and combinations thereof are trademarks of Advanced Micro Devices Inc. Other names are for informational purposes only and may be

trademarks of their respective owners.

Source: Advanced Micro Devices