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AMD and SAPPHIRE to Showcase HD Gaming Innovation at the World Cyber Games

World Cyber Games Grand Final to exclusively feature Sapphire HD 2600 X2 DUAL, based on ATI Radeon(TM) HD 2600 graphics technology

SUNNYVALE, Calif.--(BUSINESS WIRE)--

AMD (NYSE:AMD) today announced SAPPHIRE Technology, the official graphics supplier for the World Cyber Games (WCG) Grand Final, will exclusively supply graphics cards based on the ATI Radeon(TM) HD 2000 series from AMD for the competition. As the official WCG supplier of GPUs, AMD will co-host a demonstration area with SAPPHIRE to showcase exciting next-generation platform technology for the gaming community. The WCG 2007 event is scheduled to take place in Seattle, WA from October 3-7.

The Sapphire HD 2600 X2 DUAL, also to be featured at booth #10, delivers an incredible combination of DirectX(R) 10 gaming and stunning visual effects for a premium Windows Vista(R) experience. Packing two Sapphire HD 2600 XT graphics processors on one PCI-Express card, the Sapphire HD 2600 X2 DUAL can drive up to four Dual-link DVI displays or a single display in CrossFire(TM) mode with considerably enhanced performance, and includes 1GB of GDDR3 memory on board with 800MHz clock speeds.

"As official suppliers for the WCG 2007, AMD is collaborating with SAPPHIRE to present a world-class gaming platform experience for competitive and casual gamers," said Godfrey Cheng, director of platform marketing and gaming, AMD Graphics Products Group. "The World Cyber Games is the pinnacle of competitive PC gaming and a perfect venue to demonstrate how ATI Radeon(TM) HD 2000 series graphics with CrossFire push the boundaries of visual realism."

"The Sapphire HD 2600 XT brings a compelling mix of graphics quality and performance to the Grand Final 2007," said Adrian Thompson, vice president of Marketing, SAPPHIRE Technology. "It is just one of the great SAPPHIRE products based on the ATI Radeon(TM) HD 2000 series that brings wide choice to gamers in a range of state-of-the-art products that now extends from top-to-bottom."

The World Cyber Games is the world's first "Cyber Game Festival", designed to foster community participation in the e-Sports culture. The best gamers around the world gather in different cities to share the excitement and fun of the game tournaments. This year's Grand Final will feature more than 700 gamers from 70 countries.

"The WCG tournament has evolved into one of the most celebrated gaming festivals in the world," said Hyoung Seok Kim, CEO of International Cyber Marketing, WCG. "With industry-leading DirectX(R) 10 graphics processors such as the Sapphire HD 2600 XT, finalists are

given the opportunity to compete at a high level on a world stage. We are pleased to have AMD and SAPPHIRE among the great technology partners that support the rapidly expanding e-Sports entertainment culture."

Qualified participants with access to the event passport are eligible to participate in a contest to win a Sapphire HD 2600 XT. Other ATI Radeon(TM) and SAPPHIRE branded prizes will also be available for giveaway to interested participants at the show.

About AMD

Advanced Micro Devices (NYSE:AMD) is a leading global provider of innovative processing solutions in the computing, graphics and consumer electronics markets. AMD is dedicated to driving open innovation, choice and industry growth by delivering superior customer-centric solutions that empower consumers and businesses worldwide. For more information, visit www.amd.com.

About SAPPHIRE Technology Ltd

SAPPHIRE Technology Ltd designs, manufactures and distributes the most complete range of ATI Radeon(TM) based video graphics accelerators worldwide. Additionally, SAPPHIRE produces mainboards based on AMD chipset technology. SAPPHIRE is based in Hong Kong with two ISO9001 and ISO14001 manufacturing facilities in Dongguan, China. For further information, please visit www.sapphiretech.com.

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