# DRIVE SHACK

Q4 2019 INVESTOR PRESENTATION

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PAST PERFORMANCE. Our operating history is limited and our past performance is not a reliable indicator of future results and should not be relied upon for any reason.

**ILLUSTRATIVE ECONOMICS.** Target metrics (including expected total revenue, EBITDA margin and development yields in 2020) are hypothetical value based on specified assumptions that are aspirational in nature rather than management's view of projected financial results. Actual results could differ materially and the hypothetical assumptions on which this illustrative data is based are subject to numerous risks and uncertainties.

**DEFINITIONS.** "In Development" or "Under Construction" or similar statuses means that we have taken steps and invested money to develop a facility, including procuring land rights and entitlements, negotiating or signing construction contracts, and undertaking active engineering, procurement and/or construction work. Today we have four "core" Drive Shack venues in development, in New Orleans, Chicago, Manhattan and Newport There can be no assurance that we will be able to construct and operate these assets as expected, or at all. Additionally, the construction of facilities is inherently subject to the risks of cost overruns and delays. If we are unable to construct, commission and operate all of our facilities as expected, or, when and if constructed, they do not accomplish our goals, or if we experience delays or cost overruns in construction, our business, operating results, cash flows and liquidity could be materially and adversely affected.

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# Executive Summary Q4 2019 Highlights

- We are a golf-based "eatertainment" company
- Successfully launched our third Gen 2.0 "core" venue in the golf entertainment space
- Retrofit our Beta site in Orlando with new technology and outfield renovations
- Plan to launch our new "Urban Box" brand, tech enhanced putting and entertainment venue, in the coming weeks
- Developed a capital plan to fund the business and our growth

# OUR FOCUS AT DRIVE SHACK IS SIMPLE...

- We are going to continue to focus on the "eatertainment" industry, building 1-2 "core" big box venues per year
- We are going to successfully launch the Urban Box venues, having our first 3 venues fully operational by the end of 2020





#### **Executive Summary**

# **Venues**

#### **Drive Shack Core Venues**

#### **Venues In Operation**

Raleigh, NC Q3 2019

Orlando, FL Beta Site 2018

Richmond, VA Q3 2019

West Palm Beach, FL Q4 2019

#### **Committed Venues**

New Orleans 2020

Chicago 2021

Newport 2022 Manhattan 2022

#### **Urban Box Venues**

#### **Committed Venues**

2020 openings

Dallas, TX 36-hole Charlotte, NC 18-hole

#### **Active Pipeline**

Total Identified Sites	60+
Sites in Discussion	52
Lease Negotiations	3
Active Deals	7



#### **Executive Summary**

### The Math

- Target Core venue EBITDA is between \$4 to \$6 million and Urban Box of \$2 to \$3 million
- Our goal is to build 4+ additional Core Drive Shack venues & 50+ Urban Box venues by the end
  of 2023

Drivo	Shack	Coro	Venues
urive	Snack	Core	venues

\$ in millions	
Development Cost <sup>(1)</sup>	\$25 - \$40
Total Revenue	\$15 - \$25
Site-level EBITDA	\$4 - \$6
Development Yields	10 – 20%

Total "Core" EBITDA<sup>(2)</sup>: \$32-\$48M

#### **Urban Box Venues**

\$ in millions	
Development Cost <sup>(1)</sup>	\$7 - \$11
Total Revenue	\$7 - \$11
Site-level EBITDA	\$2 - \$3
Development Yields	25 – 35%

Total Urban Box EBITDA<sup>(3)</sup>: \$100-\$150M

We believe that as we continue to open additional Urban Box venues, yields will be even higher due to learned efficiencies in construction and operations



<sup>(1)</sup> Development cost target is inclusive of all construction costs, soft costs, and pre-opening expenses.

<sup>(2)</sup> Total "Core" EBITDA is based on 8 Core Venue sites at Site-level EBITDA of \$4 to \$6 million per site.

<sup>(3)</sup> Total Urban Box EBITDA is based on 50 Urban Box Venues at Site-level EBITDA of \$2 to \$3 million per site.

Based on management's current views and estimates. See "Disclaimers" at the beginning of this Presentation for more information on forward-looking statements.

# Executive Summary

# Capital

- We believe that we can internally finance this year of growth
- In order to meet our development goals in 2020, we need ~\$100mm
  - Complete construction and open New Orleans and 3 Urban Boxes
  - Continue construction on other Core Drive Shack venues
  - Begin construction on Urban Box venues for 2021 openings
- Our financing plan includes a combination of:
  - Asset Sales
  - Financing
  - Sale Leasebacks



# OUR GOALS ARE SIMPLE...



50+ Stores operating by 2023

$$8+$$
  $34 - $6M$   $\rightarrow = ~$40M$ 
Total "Core" EBITDA

 $50+$   $\rightarrow $2 - $3M$   $\rightarrow = ~$125M$ 
"Urban Box"

FRITDA per venue

EBITDA per venue

Other **categories** in <u>entertainment</u> Using our **strong expertise** and operational capabilities, we aim to pursue a number of different categories of entertainment

**EBITDA** 



# Core Gen 2.0 Venues Open

Opened 3 Gen 2.0 "core" venues successfully; retrofitted 1 Beta with enhancements

# Raleigh

Opened Aug. 19, 2019

#### Gen 2.0 Venues

#### **Richmond**



Opened Sep. 16, 2019

#### **West Palm**



Opened Oct. 14, 2019

#### **Beta Site**

#### Orlando



Opened Apr. 2018 Beta site - retrofitted with Trackman tech. in Q4 2019

- In 2H 2019 Gen 2.0 venues generated total revenue of ~\$15M
- In 2020 we expect Gen 2.0 venues to generate total revenue of ~\$50M
- On pace to achieve site-level EBITDA margins of 25% and development yields of 10-15% in 2020<sup>(1)</sup>

# **Operational Updates**

#### Platform-Wide

Actively testing and developing new games for ongoing roll out – aiming to release a new game every quarter

Launched refreshed F&B menu on March 2nd to feature more restaurant-quality options

Rolling out online reservations in Q2 2020 to help alleviate long guest wait times

#### Improved Venue Design

Finalized 72-bay design which includes flexible event space, multiple outdoor patios, and refined revenue generating spaces

The new design will debut in Q4 2020 with the New Orleans opening

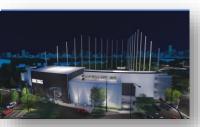


# **Development of New Venues On Track**

#### "CORE" DRIVE SHACK



New Orleans Q4 2020 72-bay



Chicago 2021



Newport Beach

In Development

Manhattan 2022

#### **URBAN BOX**



Dallas Q4 2020



Charlotte Q4 2020

In Negotiation

Q4 2020



# **Urban Box Development**

- Using state-of-the-art mini golf as the anchor, the Urban Box combines competitive socializing, F&B and technology to create one remarkable experience, featuring
  - An adult-focused, modern spin on the classic game
     of mini golf, using innovative auto-scoring tech
  - A high energy atmosphere centered around a lively cocktail bar with rotating DJs
  - Curated, chef-inspired culinary offerings alongside inventive craft cocktails
- Each location is customized to create unique ways to mingle with friends for a night out, have drinks with colleagues, or meet new people
- We plan to begin construction on our new Urban Box venues in summer 2020







# **Illustrative Valuation**

- We expect to operate 8 Core DS venues and 50 Urban Box venues by 2023
- Based on our growth plan, we expect 2023 RR EBITDA could generate an Enterprise Value of ~\$2B

#### Significant Value Upside Potential

- Company EBITDA goal of ~\$165M based on development plan
  - 8 Core Venues @ \$5M EBITDA/venue
  - 50 Urban Box Venues @ \$2.5M EBITDA/venue
  - AGC Course EBITDA of \$35M
  - Combined G&A of \$36M
- A 12x to 15x multiple would lead to enterprise value of ~\$2B

#### **Illustrative Valuation**

	2023 RR		
Core DS EBITDA	\$40		
Urban Box EBITDA	\$125		
AGC EBITDA	\$35		
DS G&A	(\$23)		
AGC G&A	(\$13)		
Total Company	~\$165		
EBITDA Multiple	12x 15x		
Enterprise Value	\$1,980 \$2,475		



# **GAAP Financial Results**

- Q4 2019 GAAP Loss of \$17 million, or \$0.25/share vs. GAAP Loss of \$0.07/share in Q4 2018
- FY 2019 GAAP Loss of \$60 million, or \$0.90/share vs. GAAP Loss of \$0.66/share in FY 2018

#### **GAAP Financial Results**

	Q4 2019	
	(\$ in millions)	(basic share)
GAAP Loss	(\$17)	(\$0.25)

Q4 2018			
(\$ in millions)	(basic share)		
(\$5)	(\$0.07)		

	FY 2019	
	(\$ in millions)	(basic share)
GAAP Loss	(\$60)	(\$0.90)

FY 2018		
(\$ in millions)	(basic share)	
(\$44)	(\$0.66)	



# **Consolidated Statement of Operations**

(\$ in thousands, expect per share data)

The in mousainas, expect per share data)	Three Months Ended	December 31,	Year Ended Dece	ember 31,
	2019	2018	2019	2018
Revenues				
Golf operations	\$53,608	\$53,014	\$216,497	\$244,646
Sales of food and beverages	18,207	16,272	55,567	69,723
Total revenues	\$71,815	\$69,286	\$272,064	\$314,369
Operating costs				
Operating expenses	59,409	57,043	229,306	251,794
Cost of sales – food and beverages	4,759	4,740	15,217	20,153
General and administrative expense	9,994	8,951	47,976	38,560
Depreciation and amortization	6,627	5,346	22,396	19,704
Pre-opening costs	1,811	435	9,040	2,483
Impairment and other losses	9,336	2,595	15,413	8,240
Realized and unrealized (gain) loss on investments	-	152	-	(131)
Total operating costs	\$91,936	\$79,262	\$339,348	\$340,803
Operating Loss	(\$20,121)	(\$9,976)	(\$67,284)	(\$26,434)
Other income (expenses)				
Interest and investment income	156	412	955	1,794
Interest expense, net	(2,753)	(3,699)	(8,760)	(16,639)
Other income, net	7,921	10,037	20,876	2,880
Total other income (expenses)	\$5,324	\$6,750	\$13,071	(\$11,965)
Loss before income tax	(\$14,797)	(\$3,226)	(\$54,213)	(\$38,399)
Income tax expense	479	284	641	284
Net loss	(\$15,276)	(\$3,510)	(\$54,854)	(\$38,683)
Preferred dividends	(1,395)	(1,395)	(5,580)	(5,580)
Loss Applicable to Common Stockholders	(\$16,671)	(\$4,905)	(\$60,434)	(\$44,263)
Per WA Basic Share	(\$0.25)	(\$0.07)	(\$0.90)	(\$0.66)



# **Consolidated Balance Sheet (Condensed)**

(\$ in thousands except per share data	As of 12/31/2019	As of 12/31/2018
Assets		
Current Assets:		
Cash and cash equivalents	\$28,423	\$79,235
Restricted cash	\$3,103	\$3,326
Accounts receivable, net	\$5,249	\$7,518
Real estate assets, held-for-sale, net	\$16,948	\$75,862
Real estate securities, available-for-sale	\$3,052	\$2,953
Other current assets	\$17,52 <u>1</u>	<u>\$20,505</u>
Total Current Assets	<b>\$74,296</b>	\$189,399
Restricted cash, noncurrent	\$438	\$258
Property and equipment, net of accumulated depreciation	\$179,641	\$132,605
Operating lease right-of-use assets	\$215,308	-
Intangibles, net of accumulated amortization	\$17,565	\$48,388
Other investments	\$24,020	\$22,613
Other assets	\$4,723	\$8,684
Total Assets	\$515,991	\$401,947
Liabilities		
Current Liabilities:		
Obligations under finance leases	\$6,154	\$5,489
Membership deposit liabilities	\$10,791	\$8,861
Accounts payable and accrued expenses	\$25,877	\$45,284
Deferred revenue	\$26,268	\$18,793
Real estate liabilities, held-for-sale	\$4	\$2,947
Other current liabilities	\$23,9 <u>64</u>	\$22,28 <u>5</u>
Total Current Liabilities	\$93,058	\$103,659
Credit facilities and obligations under finance leases - noncurrent	\$13,125	\$10,489
Operating lease liabilities - noncurrent	\$187,675	· -
Junior subordinated notes payable	\$51,192	\$51,200
Membership deposit liabilities, noncurrent	\$95,805	\$90,684
Deferred revenue, noncurrent	\$6,283	\$6,016
Other liabilities	\$3,278	\$5,232
Total Liabilities	\$450,416	\$267,280
Stockholders' Equity		
Preferred Stock	\$61,583	\$61,583
Common Equity	\$3,992	\$73,084
Total Stockholders' Equity	\$65,575	\$134,667
Total Liabilities & Stockholders' Equity	\$515,991	\$401,947

