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BOBS® From Skechers® Celebrates Its Decade of Love for Animals During National Foster-a-Pet Month

The philanthropic brand commemorates 10 years of its animal lifesaving mission with new Paws for a Cause scholarship winners' styles, pet adoption events, grant donations and register round-ups for shelter pets in need

LOS ANGELES--(BUSINESS WIRE)--

BOBS from Skechers is feeling (and giving) the love this National Foster-a-Pet Month. Throughout June, the [philanthropic BOBS brand](#) has been celebrating its decade-long era of caring for animals in need—hosting pet adoption and check presentation events for shelter organizations across the country, launching its second year of Paws for a Cause Design Scholarship winners' styles, and raising funds through register round-ups at Skechers stores nationwide.



BOBS from Skechers 2025 Paws for a Cause Design Scholarship winners Sofia Santana (left) with her rescue dog, Lila, and Carina Moser (right) with her adopted cats, Minnie and Daisy.

“Over the past decade, we have given more than \$13 million that has helped and saved over 2.3 million dogs and cats—pets that have changed people’s lives in countless ways,” said Michael Greenberg, president of Skechers, which has supported animals in the United States, Canada, the UK and Japan. “From individuals and families finding their forever friends to college students sharing their BOBS shoe designs and

personal experiences through Paws for a Cause, to the thousands who have pitched in to save pets at our store donation events, millions have been touched by our lifesaving movement.”

The Company debuted Bellevue College junior Sofia Santana's and UCLA sophomore Carina Moser's winning dog and cat prints as special editions of BOBS footwear, available at select Skechers stores and [skechers.com](https://www.skechers.com). The students' patterns celebrated the universal connection that people have for shelter pets—featuring real-life rescues from a shelter in Cancun, Mexico, that also inspired Santana to adopt her beloved dog Lila in Mexico City, and a playful cat collage inspired by Moser's calicos Minnie and Daisy, who helped soothe her anxiety in middle school.

Skechers and partner Petco Love honored the winners in Tukwila, Washington and San Diego, California, where their personally selected animal welfare organizations [The Humane Society for Tacoma and Pierce County](#) and [Rancho Coastal Humane Society](#) received grants. Santana and Moser have also received \$10,000 college scholarships from the Skechers Foundation and one-on-one corporate mentorship sessions with key Skechers design personnel.

Said Santana: "I decided to apply because of my belief in rescuing and protecting dogs, and I wanted to pay tribute to the resilience of every vulnerable dog who found a loving home, as well as celebrate the volunteers and rescuers who worked hard to save them. I am very excited to see my creation come to life, and I hope it becomes a step towards a brighter future for animals in need, inspiring others to adopt, donate, or get involved."

"My two shelter cats, Minnie and Daisy, have undoubtedly transformed my family's lives," added Moser. "They make us so happy, and I believe adopting a rescue animal can be a beautiful addition to so many families. The scholarship will be so valuable for my education. It is an incredible opportunity to be recognized for my art, provided this aid for my tuition, and mentored by Skechers."

In addition to Paws for a Cause, BOBS® from Skechers® hosted adoption events this month at stores in Torrance, California with [LA Animal Services \(LAAS\)](#) and Cincinnati, Ohio with [Cincinnati Animal CARE Humane Society](#), where shelter dogs and cats found homes and the animal welfare organizations received grants from Petco Love.

Since 2015, Skechers has helped produce adoption, vaccination, and check presentation events for more than 4,000+ animal welfare organizations across the United States and Canada, as well as funded flight transports for animals in need in times of natural disasters. For 2025, the Company is contributing more than \$500,000 to Petco Love, a 501(c)(3) nonprofit organization that helps save the lives of dogs, cats and other pets in shelters in North America, and in select international markets, donates to support shelter pets and animal welfare organizations for specially marked items purchased.

The BOBS from Skechers and Paws for a Cause offering is available online and at Skechers stores; additional BOBS styles are also available at department and specialty locations. To learn more about the offering, follow BOBS from Skechers on [Facebook](#) and [Instagram](#), or visit BOBSfromSkechers.com.

About SKECHERS U.S.A., Inc.

Skechers (NYSE:SKX), The Comfort Technology Company® based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are

available in 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](https://www.skechers.com) and more than 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#) and [TikTok](#).

About BOBS® from Skechers®

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past decade, Skechers has contributed more than \$13 million to help over 2.3 million shelter pets, including saving more than 1.8 million rescued animals in the United States, Canada, United Kingdom and Japan. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty—a cause that has helped the Company donate more than 16 million new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit BOBSfromSkechers.com and follow the brand on [Facebook](#) and [Instagram](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation, tariffs and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States, and the impact of wars, acts of war and other conflicts around the world; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2024 and its quarterly reports on Form 10-Q in 2025. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks

included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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