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Skechers Football Releases First Harry Kane Player Edition Boot

The Exclusive Skechers SKX_1.5 Design and Coordinated Apparel Celebrates Kane's Career and Golden Boot-Winning Mentality

LONDON--(BUSINESS WIRE)-- Skechers honours one of the best strikers in football today with the arrival of Harry Kane's first Player Edition boot. The Skechers SKX_1.5 signature style follows an incredible year where he earned the 2024 European Golden Boot as Europe's best goalscorer and recently made history by becoming the first English player to score 10 goals in a Champions League campaign. The Bayern Munich star will debut the boots on the pitch tomorrow, April 4th, when his team faces FC Augsburg.



England men's soccer captain and Bayern Munich striker, Harry Kane MBE, with the Harry Kane Player Edition SKX_1.5 Elite boot from Skechers Football.

"It's been my dream since childhood to have my own signature boot," said Harry Kane. "I worked with the team at Skechers to make it personal, to make it a piece of my story. Every detail reflects what motivates me as a player—always wanting to improve and working hard to gain those plusses, those small percentages every day. I'm excited to share these boots. I hope people love them, feel confident when wearing them and appreciate the features that make these boots truly mine. Skechers Football has really delivered on comfort, too."

"Harry Kane was the first elite player to wear Skechers Football boots and helped launch our football business, so it was always clear that our first Player Edition design would feature his signature," added Greg Smith, VP of Product Development and Merchandising for Skechers Performance. "More than just a celebration of Harry's athleticism and performance on the pitch, we're recognizing his ability to inspire the next generation of athletes around the globe. Anyone at any age can lace up in this boot and work hard to make their dreams a reality all with the amazing comfort that only Skechers offers."

Featuring Harry's signature and embossed HK initials, the red and white colors are a nod to Harry's current clubs—England and Bayern

Munich—with gold detailing on the soleplate that recognizes Harry’s golden boot-winning mentality. Every plus symbol throughout the upper represents the extra effort that he gives every day to improve and work hard, adding up to a big difference. 36 of those plus symbols are in gold to recognize the 36 goals that Harry scored during his debut season with Bayern Munich to earn the Bundesliga’s Top Goal Scorer Prize.

This launch is accompanied by a coordinated signature Skechers x Harry Kane apparel collection releasing alongside the Player Edition boot in the European market. Developed closely with the athlete, the apparel follows the tone of the boots with the red, white and gold design. The collection includes a striker tee and shorts, icon graphic tee, off-pitch shorts, and a track top.

Having worn the Skechers SKX_1.5 Elite style in several colorways since signing with the brand, it made sense to transform Harry’s boot into his first-ever signature pair. The Harry Kane Player Edition boot will also be made available on Academy and Youth versions of the SKX_1.5 so that players of all ages can emulate their favorite star player. This boot is designed for striking the ball with a custom last meticulously crafted to optimize comfort and deliver a perfect fit for enhancing touch on the pitch.

The Skechers Football collection, including the Harry Kane Player Edition, is available at Skechers websites, select Skechers stores, as well as specialty football retailers around the world. Football fans can get behind-the-scenes access to Skechers Football product launches and more by following @skechersfootball on [Instagram](#) and [TikTok](#).

About SKECHERS U.S.A., Inc. and Skechers USA Ltd.

Skechers USA Ltd. is a subsidiary of Skechers U.S.A., Inc. (NYSE:SKX), The Comfort Technology Company® based in Southern California. Skechers designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company’s collections are available in 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](#) and approximately 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit [about.skechers.com](#) and follow us on [Facebook](#), [Instagram](#) and [TikTok](#).

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