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British Ambassador Meets with Equifax Senior Executives

Signals continued commitment to the UK market and public sector partnerships

ATLANTA, Aug. 30, 2017 /PRNewswire/ -- [Equifax Inc.](#) (NYSE: EFX) senior executives and the British Ambassador to the United States Sir Kim Darroch met this week to discuss opportunities for renewed partnership, growth in the UK financial services market and FinTech innovation.



"As Equifax has transformed itself from a credit bureau to an insights leader, our UK business has been at the forefront of this strategic commitment since 1990," said John Hartman, President of International at Equifax. "This meeting was a great opportunity to identify common goals as well as explore potential synergies."

In 2014, Equifax expanded operations in the UK through the acquisition of TDX, a Nottingham-based business. In May 2016, Equifax opened a new office in Leeds, further solidifying its commitment to the UK market, and growing its footprint outside of London.

"The UK is a world leader in FinTech, and our collaboration with Equifax over the last few years has proven extremely productive and mutually beneficial," said British Ambassador to the U.S. Sir Kim Darroch. "The future holds several possibilities for growth and expansion."

The UK office has been focused on creating value for its customers across industries such as retail, telecommunications, banking, marketing services, debt management and commercial finance as well as the direct-to-consumer market.

Among its successes is Indesser, the joint venture operated by the UK government and Equifax since 2015, which now services eight government bodies in the management and collection of outstanding debt.

In addition to partnering on Indesser, Equifax has worked in tandem with the UK government in other areas, including open banking and ID verification. For data-driven companies such as Equifax, the UK market offers an attractive business environment to pioneer new products and develop cutting-edge analytics solutions that meet the needs of the public sector around the world.

About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its database includes employee data contributed from more than 7,100 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 10,200 employees worldwide.

Some noteworthy achievements for the company include: Named to the Top 100 American Banker FinTech Forward list (2015-2016); named a Top Technology Provider on the FinTech 100 list (2004-2016); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2017); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015-2017). For more information, visit www.equifax.com.

FOR MORE INFORMATION

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