

June 21, 2017



The Impact of WOTC: Equifax Webinar to Spotlight Fundamentals and Best Practices

ST. LOUIS, June 21, 2017 /PRNewswire/ --



WHO: [Equifax Workforce Solutions](#), a leader in human resource compliance, analytics and verification services, and a business unit of Equifax Inc. (NYSE:EFX)

WHAT: Will present an educational webinar, "Found Money: How Employers Can Get the Most out of WOTC."

WHEN: Tuesday, June 27, 2017 at 1:00 p.m. EDT (12:00 p.m. CDT / 11:00 a.m. MDT / 10:00 a.m. PDT)

WHERE: To register, visit: <http://workforce.equifax.com/WOTCimpact?source=news>.

DETAILS:

Reducing federal income tax liability through participation in the Work Opportunity Tax Credit (WOTC) program can provide employers with beneficial tax relief. In this complimentary webinar, Equifax Workforce Solutions will help attendees better understand WOTC and other targeted job credits and share a legislative update to help businesses optimize their existing programs.

During the presentation, Shannon Leska, director, Associate Services at ANN Inc. will join Carlie Christensen, director, Equifax Government Relations for Equifax Workforce Solutions and current president of the National Employment Opportunity Network (NEON), to discuss the fundamentals and opportunities associated with WOTC. Leska and Christensen will also offer tips for standardizing and simplifying screen completion, explore best practices for WOTC maximization and consider the potential impact of 2017 tax reform efforts on these credits.

In addition, Jason Fry, senior director of Product Management at Equifax Workforce Solutions will provide perspective on the key elements of a successful WOTC program. Drawing on a study from Equifax, Fry will speak to the broader impact and benefits of WOTC as it relates to employee retention.

Attendees: Business leaders and HR professionals interested in learning more about the current state of WOTC and what this means for their organizations are encouraged to attend this informative presentation.

This session is part of a series of educational [webinars](#) presented by Equifax Workforce Solutions.

About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its database includes employee data contributed from more than 7,100 employers. Equifax Workforce Solutions, an Equifax business unit, is a leading provider of human resource compliance, analytics and verification technology and services.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,700 employees worldwide.

Some noteworthy achievements for the company include: Named to the Top 100 American Banker FinTech Forward list (2015-2016); named a Top Technology Provider on the FinTech 100 list (2004-2016); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2016); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015-2016). For more information, visit www.equifax.com.

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FOR MORE INFORMATION

1550 Peachtree Street, NE
Atlanta, Georgia 30309

Pam Stevens
Media Relations
314.214.7235
Pam.stevens@equifax.com

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/the-impact-of-wotc-equifax-webinar-to-spotlight-fundamentals-and-best-practices-300477260.html>

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