

May 2, 2017



Equifax to Meet with Investors in Europe

ATLANTA, May 2, 2017 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Richard F. Smith, Chairman and Chief Executive Officer and John Gamble, Chief Financial Officer, will present and meet with investors in Europe this month as well as Jeff Dodge and Doug Brandberg of Investor Relations. Below is the schedule.



Smith, Dodge, and Brandberg will be presenting on

- Tuesday, May 16th at the Barclays Americas Select Franchise Conference in London

Gamble, Dodge, and Brandberg will present and meet with investors on

- Wednesday, May 10th at the J.P. Morgan Business Services Conference in London
- Thursday, May 11th in Stockholm and Copenhagen
- Friday, May 12th in Paris

Dodge and Brandberg will meet with investors on

- Tuesday, May 9th in Frankfurt, Germany
- Monday, May 15th in Zurich and Geneva
- Wednesday, May 17th at the Barclays Americas Select Franchise Conference in London
- Thursday, May 18th in Scotland

Smith, Gamble, Dodge, and Brandberg will discuss the company's first quarter performance, as well as the strategic outlook for 2017.

An archive of the presentation will be available at investor.equifax.com.

About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its database includes employee data contributed from more than 7,100 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of

Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,700 employees worldwide.

Some noteworthy achievements for the company include: Named to the Top 100 American Banker FinTech Forward list (2015-2016); named a Top Technology Provider on the FinTech 100 list (2004-2016); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2016); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015-2016). For more information, visit www.equifax.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/equifax-to-meet-with-investors-in-europe-300449787.html>

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