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Equifax® Featured in Hub Magazine's Financial Technology Issue

ATLANTA, Feb. 24, 2017 /PRNewswire/ -- Equifax Inc., a global information solutions company, announced today the Technology Association of Georgia (TAG), one of the nation's largest state trade organizations dedicated to technology and innovation, released its latest issue of *Hub* Magazine featuring Chief Marketing Officer Trey Loughran on its cover, as well as an article authored by him entitled "Perspective-Driven Insights Powered by Inclusiveness." The article highlights the important focus companies must place on striving for inclusiveness in the workplace by embracing diverse perspectives and experiences to support innovation.



The February 2017 edition of the magazine, read by FinTech leaders across the state, also recognized Equifax CIO Dave Webb as a 2017 Georgia Game Changer for Financial Technology – a category that identifies the top ten leaders in the State driving innovation in the industry.

In Georgia, the FinTech sector processes more than 118 Billion transactions per year, representing over \$2 trillion of purchase volume each year. The state's FinTech organizations employ more than 30,000 in the state and over 130,000 globally. The FinTech issue of *Hub* Magazine offers a glimpse of this vibrant industry in the state.

View the digital version of the magazine at:
<http://www.magcloud.com/browse/issue/1242839>.

About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its databases include employee data contributed from more than 6,600 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,400 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100 list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015). For more information, visit www.equifax.com.

About Hub Magazine

Hub Magazine features timely news, ideas, people and trends that are at the intersection of Georgia's Emerging technology community. Published quarterly, HUB Magazine reaches a potential 30,000 + subscribers via print and digital distribution.

Learn more at: www.hubga.com

About The Technology Association of Georgia (TAG)

TAG is the leading technology industry association in the state, serving more than 35,000 members through regional chapters in Metro Atlanta, Athens, Augusta, Columbus, Macon/Middle Georgia, and Savannah. TAG's mission is to educate, promote, and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy.

Additionally, the TAG Education Collaborative (TAG's charitable arm) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive.

For more information visit the TAG website at www.tagonline.org or TAG's community website at <http://www.hubga.com>. To learn about the TAG-Ed Collaborative visit <http://www.tagedonline.org/>.



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