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Equifax Designated Small Business Financial Exchange Certified Vendor™

Company Continues to Deliver Comprehensive Data-Driven Insights and Solutions for Small Businesses

ATLANTA, Oct. 18, 2016 /PRNewswire/ -- Equifax Inc. (NYSE: EFX), a leading provider of information solutions and insights, today announced that it has been approved as by the Small Business Financial Exchange, Inc. to become an SBFE Certified Vendor™ effective January 1, 2017 – continuing its longstanding history of providing the marketplace with SBFE® payment performance data.



With the inclusion of SBFE payment performance data in our solution set, Equifax brings its clients the most comprehensive network of data and insights in the industry. USCS aims to assist businesses in the pursuit of healthy growth specifically by expanding access to capital and services for small businesses through its Commercial Financial Network (CFN). The CFN connects five major categories of data, and by adding the Small Business Financial Exchange, Inc.'s SBFE Data™ to its payment performance category, small businesses will now benefit even more.

About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its databases includes employee data contributed from more than 5,000 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100 list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top

Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015). For more information, visit www.equifax.com.

About SBFE

The Small Business Financial Exchange, Inc. and its subsidiary SBFE, LLC (collectively known as SBFE®) is the leading source of small business credit information in the U.S. Established in 2001, this non-profit association's SBFE Data Warehouse houses information on about 24 million businesses.

Through its SBFE Certified Vendor™ relationships, SBFE makes possible innovative risk management solutions to provide insight and analysis of aggregated small business financial data to its Members. SBFE sets the highest standards for data quality, integrity of use, and governance to protect its Members and their customers' information. SBFE is the only Member-controlled organization of its type and is a trusted advocate in promoting the needs of the small business lending industry. For more information, visit www.sbfe.org.

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