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Equifax Launches Investor Relations Live Webcast Series

Workforce Solutions Focus of August 2 Event

ATLANTA, July 22, 2016 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) announced today the first in a series of live investor relations webcasts featuring company executives and business unit leaders who will discuss their strategic initiatives.



The first event will be held on Tuesday, August 2 at 10:00 am ET featuring Workforce Solutions management. Hosted by Stephens, Inc. Managing Director and Head of Business Services Research Brett Huff, the webcast will include Workforce Solutions President Rudy Ploder, Workforce Solutions Senior Financial Officer Greg Creel, and Senior Vice President Investor Relations Jeff Dodge. Ploder and Creel will discuss Workforce Solutions strategic initiatives and multi-year business model. There will also be a moderated Q & A session following a brief presentation.

After the event, the recorded webcast will be posted on investor.equifax.com. To attend live, please visit the Equifax website where the event link will be posted prior to the webcast.

About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 800 million consumers and more than 88 million businesses worldwide, and its databases include employee data contributed from more than 5,000 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100 list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative

Companies (2015). For more information, visit www.equifax.com.

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