

May 4, 2016



Equifax to Meet with Investors in Europe

ATLANTA, May 4, 2016 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Richard F. Smith, Chairman and Chief Executive Officer, John Gamble, Chief Financial Officer, and Jeff Dodge, Senior Vice President of Investor Relations, will meet with investors in Europe later this month. Below is the schedule.



Gamble and Dodge will

- present at the J.P. Morgan Business Services Conference in London, England on Thursday, May 12 and meet with investors throughout the day
- meet with investors in Paris, France on Friday, May 13

Dodge will meet with investors

- in Stockholm, Sweden on Monday, May 16
- in London, England on Tuesday, May 17
- in Amsterdam, The Netherlands, and Frankfurt, Germany on May 19

Smith and Dodge will

- present at the Barclays Americas Select Franchise Conference in London, England on Wednesday, May 18

Smith, Gamble, and Dodge will discuss the company's first quarter performance, as well as the strategic outlook for 2016.

An archive of the presentation will be available at investor.equifax.com.

About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 800 million consumers and more than 88 million businesses worldwide, and its databases include employee data contributed from more than 5,000 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200

employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100 list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015). For more information, visit www.equifax.com.

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