

March 2, 2016



Equifax FraudIQ Manager™ Recognized at SC Awards for Best Fraud Prevention Solution Finalist

ATLANTA, March 2, 2016 /PRNewswire/ -- FraudIQ Manager™, the enterprise fraud management solution from Equifax Inc. (NYSE: EFX), earned a spot as a Best Fraud Prevention Solution finalist in the 2016 SC Awards.



Hosted annually by SC Magazine, the awards recognize extraordinary contributions by members of the information security industry. The Best Fraud Prevention Solution category was judged by experienced IT security professionals in a variety of organizations and industries.

"As the threat of fraud continues to grow, organizations need a flexible solution that provides a collective view of fraudulent activity," said Gasan Awad, Vice President, Global Identity and Fraud Product Management at Equifax. "Being a finalist for Best Fraud Prevention Solution affirms the diverse functionality that FraudIQ Manager provides, and we look forward to further developing the product to keep up with fraudsters as they continually change their tactics."

Acknowledged for its ability to help mitigate fraud and decrease the negative effects of fraud on companies and their customers, FraudIQ Manager includes:

- A flexible, customizable rules engine
- Fraud ring detection capabilities
- Workflow management and reporting
- Advanced linking and searching capabilities
- Fraud data sharing within an organization

Visit <http://www.equifax.com/business/prevent-fraud> to learn more about Equifax's fraud detection and prevention solutions.

About Equifax

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates and analyzes data on more than 800 million consumers and more than 88

million businesses worldwide, and its databases include employee data contributed from more than 5,000 employers.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 21 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,200 employees worldwide.

Some noteworthy achievements for the company include: Ranked 13 on the American Banker FinTech Forward list (2015); named a Top Technology Provider on the FinTech 100 list (2004-2015); named an InformationWeek Elite 100 Winner (2014-2015); named a Top Workplace by Atlanta Journal Constitution (2013-2015); named one of Fortune's World's Most Admired Companies (2011-2015); named one of Forbes' World's 100 Most Innovative Companies (2015). For more information, visit www.equifax.com.

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