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Equifax Executives Honored At Used Car Week

Jenn Reid and Kimberly Farley recognized for their work in the used-car industry

ATLANTA, Nov. 23, 2015 /PRNewswire/ -- Equifax Inc. (NYSE:EFX), a global information solutions company, recognized two executives who received awards during Used Car Week, a series of used vehicle-specific conferences produced by Cherokee Media Group. Jenn Reid, Senior Enterprise Channel Partner Manager for Equifax, was named to the inaugural class of the "Remarketing & Used-Car Industry's 40 Under 40," and Kimberly Farley, Senior Vice President of Workforce Solutions for Equifax, was named one of Auto Remarketing's 2015 "Women in Remarketing." Both awards were presented during the National Remarketing Conference portion of Used Car Week in Scottsdale, Ariz.



The Remarketing & Used-Car Industry's 40 Under 40 list recognizes young professionals under the age of 40 who have risen to leadership roles in their segment of the industry. In its first year, the list includes professionals from dealerships, financial services companies, insurance companies and more. Reid was named to the list for her passion for bringing education to the industry and contribution to a program developed by Equifax and industry partners that enables Buy-Here-Pay-Here dealers to report payment data to Equifax.

"To be recognized as a young leader in the remarketing and used-car industry is a unique and exciting honor," said Reid. "Working in the automotive industry since I was a teenager has allowed me to see several different sides of the business. Throughout my career, I have enjoyed being in a position to help educate and influence the advancement of the industry. As a member of this year's 40 Under 40, I am honored to be among such a talented class of my peers."

The Women in Remarketing program highlights professionals from across the remarketing industry. The program places an emphasis on leadership, community involvement and contribution to business excellence. Honorees come from a wide range of companies, including auto auction companies, financial services companies and dealership management companies. Farley was recognized by the program for her work furthering Equifax's instant income and employment verification as a unique tool assisting auto dealers and lenders in qualifying customers for auto loans.

"I am thoroughly honored to be included in this year's Women in Remarketing program," said Farley. "I respect the program for its continued support of female leaders in the industry, as

well as the other honorees of this year's program for their contributions to their segments of the marketplace."

The 40 Under 40 awards presentation and luncheon took place on Nov. 19 and featured remarks from Grace Huang, senior vice president for inventory services at Manheim. The Women in Remarketing awards presentation also took place on Nov. 19 and featured a panel discussion among the honorees.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2015, Forbes named Equifax one of the World's 100 Most Innovative companies; Bloomberg BusinessWeek nominated it as one of its Top 50 companies; its CIO was named one of the top 100 by CIO magazine; the company ranked 16th in the Fintech 100 list; and it was recognized as a top 20 company to work for by the Atlanta Journal-Constitution and was named a 2015 InformationWeek Elite 100 Winner. For more information, please visit www.equifax.com.

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