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## Update on Equifax Proposal to Acquire Veda Group Limited

ATLANTA, Oct. 5, 2015 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today confirmed that it has increased its all-cash non-binding proposal to acquire all the outstanding shares of common stock of Veda Group Limited (ASX: VED) ("Veda") to AUD\$2.825 per share, increasing its offer by US\$75 million, resulting in an implied market capitalization of approximately US\$1.7 billion. The Veda board has agreed to unanimously recommend this proposal assuming it proceeds to a binding offer. Equifax is pleased that the Veda Board has determined to move forward to allow Equifax to engage in due diligence and negotiate a mutually acceptable definitive agreement.



There is no certainty that any transaction will ultimately be agreed to or as to the terms on which such a transaction, if any, might occur, and any transaction would be subject to a number of conditions, including regulatory approval and Equifax board approval. Equifax does not intend to make any additional comments on this matter unless and until it believes it is appropriate to do so or a definitive agreement has been reached.

### About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enables it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit [www.equifax.com](http://www.equifax.com).

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