

Play Ball: Equifax Night Coming to Busch Stadium

Company Shows Commitment to St. Louis Community and Support for Cardinals with Charity Raffle, Jersey Giveaway

ST. LOUIS, July 23, 2015 /PRNewswire/ -- As part of its partnership with the St. Louis Cardinals of Major League Baseball, <u>Equifax Inc.</u> (NYSE: EFX) today announced details of the first-ever Equifax Night at Busch Stadium, taking place on Saturday, July 25, 2015 as the Cardinals play the Atlanta Braves.



"Equifax Workforce Solutions has deep roots in St. Louis and is fully committed to supporting the local community," said Dann Adams, president of Equifax Workforce Solutions. "We are incredibly excited to partner with the team to host Equifax Night at Busch Stadium. Not only will this event enable us to show our unwavering support for our local baseball heroes, but it also provides the opportunity to continue giving back to the greater St. Louis area."

As part of the night's events, Adams will throw out the ceremonial first pitch just prior to game start, at 6:15 p.m. CDT. The company will also give out Equifax-branded Adam <u>Wainwright</u> replica jerseys to the first 25,000 fans 16 and older entering with a ticket, celebrating the Cardinals' starting pitcher. In addition, Equifax Workforce Solutions is holding a raffle for tickets among its employees, with all of the proceeds going to <u>The Haven of</u> <u>Grace</u>, a local St. Louis organization that provides a safe, nurturing home, educational

programs and long-term support for young mothers and their children.

Equifax Night is part of the company's recently announced<u>partnership with the Cardinals</u>, which complements ongoing Equifax support and investment in the city of St. Louis. In addition to the event, the Equifax logo is prominently displayed at Busch Stadium, raising awareness of its industry-leading consumer, commercial and workforce information solutions, which help individuals and companies in the St. Louis region and nationwide meet their financial goals and business objectives.

"Nothing brings the people of St. Louis together better than cheering on the Cardinals, and we are thrilled to share in this spirit of community with 25,000 fellow fans," Adams added. "This will certainly be a memorable night for all involved, while enabling us to further support one of our favorite local organizations."

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enables it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit www.equifaxworkforce.com or www.equifax.com.



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